

# Tinsley SureStart

Sheffield  
Yorkshire and The Humber Region

## Post 3-year Evaluation Report for the period January-December 2005

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May 2006

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## Tinsley Sure Start Post 3-year Evaluation Report 2006 – Executive Summary

### Reach

Tinsley Sure Start reached over 70% of Tinsley families with children aged 0-4 in 2005. Services continued to be used by a higher proportion of Pakistani families than White-British families, although White-British mothers tended to be more involved in influencing services (through Programme Management Group meetings, etc.)

Activities recorded on the database were analysed under the 5 outcomes from “Every Child Matters”

Outcomes	Total Individuals	Children under 5	Families	Contacts
Be healthy	490	269	261	2506
Stay safe	87	13	75	127
Enjoy and achieve	666	325	283	12112
Make a positive contribution	529	144	206	1280
Achieve economic well-being	28	6	22	142
<b>Total contacts for 2005</b>	<b>1063</b>	<b>467</b>	<b>395</b>	<b>15712</b>

The contact details of the main staff teams were also analysed:

Staff Team	Total Individuals	Children under 5	Families	Contacts
Home Visitors	502	202	192	2375
Community/Parental Development	246	77	130	606
Childcare staff	397	228	200	10102
Health Visitors	308	216	186	683
Midwife	266	98	160	1563

### Staff change

2 new members of staff started in 2005, a Parental Development Worker (PDW) and a new Office Manager. A Women’s Learning Champion started work (part-time, term-time) for TPCC at the Roundabout Centre.

### Move to Family Centre

TSS’s move to the new Family Centre in the park (Tinsley Green) was scheduled for March 2006. This move would not only bring all the staff teams together under one roof, but also herald the start of the changeover to Children’s Centres and associated new management structures.

## **Recommendations**

TSS generally responds to local demands. It has provided more child care facilities, enabled local women to take part in activities and courses, and tried to ensure activities and services suit parents' demands where possible. A shortage of childcare places tends to limit the provision of more opportunities, and a clear policy on how childcare places are allocated, for example to support training in the area, is required.

The distribution of information in the wider community has been greatly improved through the use of volunteers with the Family Centre Publicity Group, and with the employment of the new Parental Development Worker. Communication within the staff team has improved to some extent, and it is hoped, with the move to the new Tinsley Green family centre, with all staff under 1 roof, will improve internal communications further.

A co-ordinated approach to training provision in the area is now required, as jobs within different local agencies (Tinsley Forum, TPCC, and TSS) overlap to some extent.

## **Introduction**

This report summarises Tinsley Sure Start (TSS)'s past activities and services and looks towards the transition to becoming a Children's Centre. The report begins with some background information about the Tinsley community and an analysis of the programme's reach and community development work. Services are then analysed under the 5 outcomes:

- Be healthy
- Stay safe
- Enjoy and achieve
- Make a positive contribution
- Achieve economic well-being

Monitoring data is used to illustrate some characteristics of the people reached under these headings, with reflections from TSS staff and parents on the impact that work has had locally. Costing data is given for selected activities. There is a separate section for each main staff team to reflect on their work over the year.

## **Methodology**

A variety of methodologies have continued to be used to evaluate individual services, depending on the activity, service or process that is being evaluated. For example, trips and one-off activities were evaluated using a short questionnaire which can be found in Appendix 1. Activities organised jointly with other organisations, such as National Stir-Fry Day (with the 5-a-day team) and the women's DIY course (with ACLU) used their own questionnaires. The participants involved were those taking part on the day (or the last session), and the questionnaire was normally completed at the end of the activity. The results of these questionnaires have been written up into short reports and circulated to the evaluation subgroup, with any additional feedback from staff incorporated into the reports. A summary of trips and activities for 2005 can be found in Appendix 2.

No meetings of TSS's evaluation subgroup were held during 2005, but the email forum was used throughout the year and useful feedback was obtained from parents and staff. Other forums, such as the Parents Participation Group and Programme Management Group, provided useful feedback on evaluation topics.

Tinsley has continued to enjoy working closely with a local PhD student, whose main thesis looks at some of the effects of Sure Start in Tinsley. Separate reports of her work are available.

## Reach and demographic context

The tables below, taken from Sheffield Health Informatics Tinsley Neighbourhood Profile (<http://www.sheffield.nhs.uk/healthdata/resources/sepcttinsley35.pdf>), show that Tinsley has a younger population than Sheffield as a whole, with a higher proportion of Asian/Asian British residents. There is a higher proportion of households claiming Income Support, and a higher proportion of households with children aged 0-4 claiming benefits. People of working age in Tinsley are less likely to be employed, and more likely to be unemployed or economically inactive than people in Sheffield as a whole. There is a lower proportion of retired people. People of working age in Tinsley are more likely to have left school with no qualifications.

### Population Profile

Age	Tinsley		Sheffield
	No.	%	%
0-4	385	9.0	5.4
5-14	668	15.6	11.8
15-24	631	14.7	15.4
25-44	1311	30.6	29.4
45-64	746	17.4	22.3
65-74	301	7.0	8.0
75-84	176	4.1	5.7
85+	70	1.6	2.0
<b>Total Population</b>	<b>4288</b>		

Source: Population Health Register 2003

Ethnic Group	Tinsley		Sheffield
	No.	%	%
White	2202	52.4	91.2
Mixed	99	2.4	1.6
Asian/Asian British	1725	41.1	4.6
Black/Black British	129	3.1	1.8
Chinese or Other	47	1.1	0.8
<b>Total Population</b>	<b>4202</b>		

Source: 2001 Census, Office for National Statistics

Selected Housing, Economic, Education and Deprivation Indicators	Tinsley		Sheffield
	No.	%	%
Households claiming Income Support	386	25.0	17.0
Children 0-4 living in households claiming benefits	108	28.0	19.4
<b>Economically active</b>			
- employed	1286	44.8	55.7
- unemployed	220	7.7	4.2
- full time student	91	3.2	3.3
<b>Economically inactive</b>			
- retired	305	10.6	13.5
- permanently sick/disabled	196	6.8	6.2
- other	775	27.0	17.2
<b>Adult qualifications</b>			
- no qualifications	1260	43.9	32.0
<b>All people aged 16-74</b>	<b>2873</b>		

Source: Housing Benefits System, Sheffield City Council, 2003; and 2001 Census

The same source shows that local authority rented property in Tinsley is about half the Sheffield average rate, whilst properties rented from housing associations and private landlords is about double the city rate. 51% of houses in Tinsley are terraced, compared to 30% in Sheffield as a whole.

Male life expectancy at birth is 73 years in Tinsley, compared to 75.8 years in Sheffield, whilst female life expectancy is 81.4 years in Tinsley, compared with 80.1 years in Sheffield. The rate for stroke deaths (aged <75 years) in Tinsley is 61.4 compared to 20.9 in Sheffield, and hospital admissions for COPD and asthma in Tinsley are significantly higher than for the city.

### Low birthweight

The table below shows there has been an increase over the years of the percentage of low birthweight babies over the last 5 years.

<b>Live Births (3 year moving average)</b>			
<b>Rolling 3 years</b>	<b>Total</b>	<b>&lt;2,500g</b>	<b>% low birthweight</b>
1998 to 2000	275	36	13.1
1999 to 2001	266	35	13.2
2000 to 2002	275	43	15.6
2001 to 2003	249	42	16.9
2002 to 2004	257	46	17.9

Source: Sheffield Health Informatics, September 2005.

### Changes within the Tinsley community during 2005

The Slovakian families who arrived in Tinsley during 2004 continued to take part in TSS activities. They were joined during 2005 by a small number of Chinese asylum seekers.

### Analysis of reach

Sheffield Health Informatics (September 2005) provided the following information about births in Tinsley. This would give a total of 338 live births in the years 2001-2004:

<b>Year of Birth</b>	<b>All births</b>			<b>Live Births</b>	
	<b>Total</b>	<b>&lt;2,500g</b>	<b>Still</b>	<b>Total</b>	<b>&lt;2,500g</b>
1998	92	13	2	90	11
1999	89	11	2	87	11
2000	98	14	0	98	14
2001	85	14	4	81	10
2002	96	19	0	96	19
2003	74	14	2	72	13
2004	90	11	1	89	14

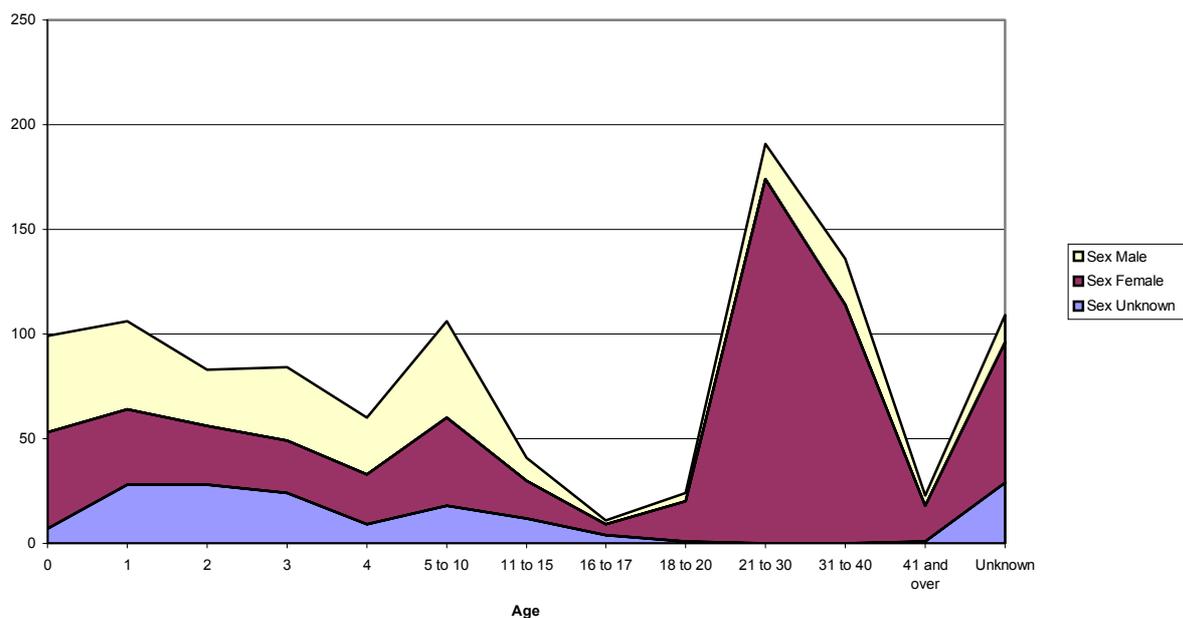
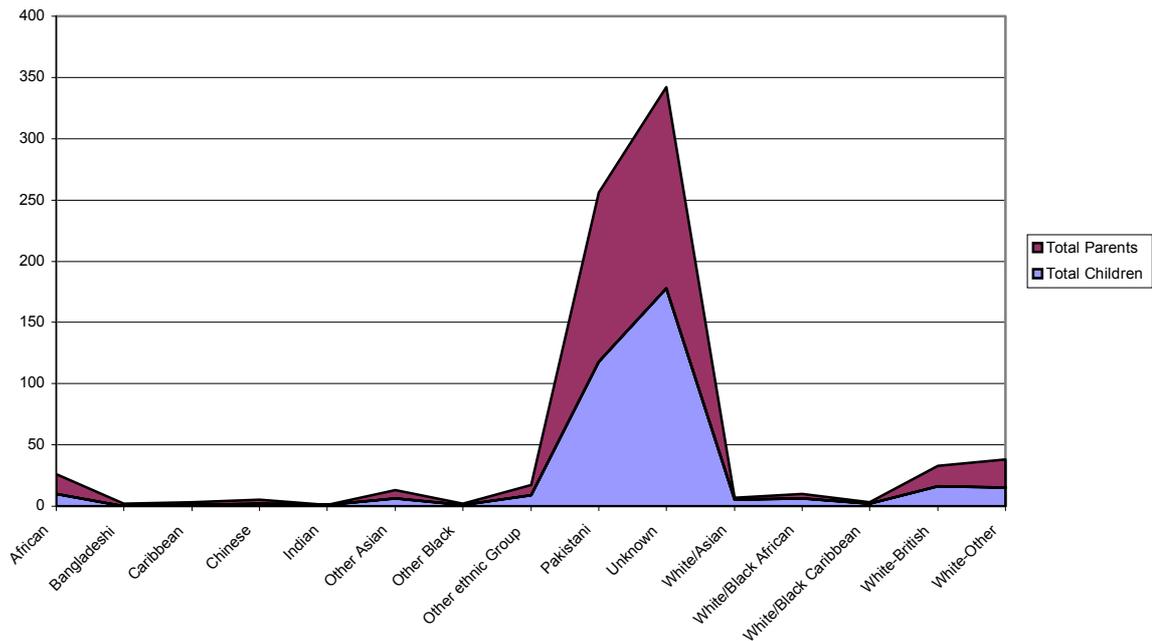
Source: ONS Birth registrations

The database recorded that there were 374 children aged under 4, and 450 children aged under 5 living in Tinsley in January 2006, of whom 71% were registered with Sure Start.

	Individuals		Families		Attendances	
	Registered	Total	Registered	Total	Registered	Total
Total	753	1063	285	395	12303	15712

This shows that registration was generally around 71% of individuals and families, although 78% of attendance was by registered individuals.

### Some characteristics of people using TSS in 2005



## Synthesis of Evidence by Outcomes

TSS's activities are analysed in the following pages by the outcomes from "Every Child Matters", the Government's Green Paper (2003) outlining how they wanted to achieve their aim of every child being able to fulfil its potential by reducing levels of educational failure, ill health, substance misuse, teenage pregnancy, abuse and neglect, crime and anti-social behaviour among children and young people.

Numbers shown in all tables are for all people using a service or activity, registered and unregistered, living inside and outside Tinsley (registration generally being approximately 70% of attendees, and people coming from outside the area were usually from Brinsworth, Rotherham, or people who left Tinsley during 2005). Some activities are shown under more than 1 heading as they contribute to various targets

### Be healthy

Activity Name	Total Individuals	Children under 5	Families	Contacts
Ante natal visit	141		135	645
Breast feeding support	2		2	2
Coffee Morning	15		11	15
Dental health	2		1	2
Doctor's appointment	9		6	15
Emergency child care	6	6	5	14
Exercise/keep fit	5		4	8
Grandma's Event	6		6	6
Health awareness workshop	0		0	0
Health Visitor home visit*	255	213	160	598
Health walk	0		0	0
Healthy mind, Healthy body	10		10	47
Healthy Mum Healthy Baby	55	28	27	215
Hearing Test	1		1	1
Hospital visit	15		7	18
Loan of breast pump	23		23	24
Mental health support	5		4	26
Mums & Tums	6		6	6
Nutritional/healthy eating support	0		0	0
Post natal depression support	0		0	0
Post natal visit	170	85	87	646
Return of breast pump	23		23	25
Smoking advice	0		0	0
Sport Project childcare	26	26	24	146
Swimming	28	11	19	47
Tumbling tots	0		0	0
<b>Totals for Be Healthy outcome</b>	<b>490</b>	<b>269</b>	<b>261</b>	<b>2506</b>

\*Note – Health Visitor figures above are based on one health visitor's contacts who works 22.5 hours/week, which is equivalent to the contribution TSS makes to the salaries of the team of 3 Health Visitors who are based in Tinsley. The figures therefore only reflect a proportion of Health Visitor contacts. A further 37.5 hours are funded by SE PCT, and these contacts are not collected by TSS. All the new births in Tinsley are seen by a Health Visitor at 4 weeks of age, and a programme of care developed.

## Be Healthy – one-off events, evaluations of courses and regular sessions

- Health Information Day, 15 July (attendance not recorded)
- Grandma's Coffee Mornings – 3 sessions over the past 12 months, including 28 April and 27 September to improve the awareness of the benefits of Sure Start for extended families, and to give up-to-date health information, particularly on breastfeeding and weaning. Register only taken in September, but 14 grandmothers came to the first session, 11 grandmothers came to the second session and 6 grandmothers came to the third session. All sessions also included some daughters and daughters-in-law.
- National Stir-Fry Day, 30 September, organised jointly with the 5-a-day team, was attended by 26 people from the local community, including 10 young children. TSS put on craft activities for the children, and blood pressure and weight checks were available, as well as information about healthy eating and local activities, plus cookery demonstrations and food tasting.
- Tickled Pink, breast awareness coffee morning on 17 November - 9 local mothers attended.
- Healthy Mind, Healthy Body, 6 weeks from 9 November. 10 local women attended the course, 9 of them TSS mothers, and 4 of them lone mothers. Almost everyone who attended wanted to go on to study something they had learned at a higher level.
- Introduction to Community Development & Health (ICDH) was planned for 2005 but had to be postponed until 2006 due to pressure of work and shortage of childcare places.
- Swimming sessions started again in June, organised by TSS Home Visitors, with breaks through the summer holidays and Ramadan. A minibus to the Uppertorpe Healthy Living Centre pool was organised each week, for women only and mothers and babies.
- Tumbling Tots did not start again during 2005. However, it is hoped to start again once the new Family Centre is running in 2006, along with another activity, Boogie Beebies, suggested by local parents.
- Parents' Group (included in 'Make a positive contribution' target) includes discussions on health.

## Breast feeding

The Health Visitors and Midwife work jointly to promote breastfeeding, both with pregnant women and with continued home visiting support after the birth of the baby. The loan of electric breast pumps has helped to encourage exclusive breastfeeding, and breastfeeding for longer, although the evaluation of the loan of electric breast pumps was discontinued during 2005.

The table below shows there was a dramatic increase in breastfeeding at birth for babies born in 2004 compared with the previous year. The rate of increase slowed but continued for the following year, and rates at 6 weeks and 4 months will be compared when further data is collected in summer 2006.

Date of Birth	Total	BF at birth	BF at 6 weeks	BF at 4 months
2003	75	18 (24%)	not available	not available
2004	98	44 (45%)	19 (19%)	15 (15%)
2005	108	52 (48%)	17 (16%)*	10 (9%)*

Source: TSS database. \* = data incomplete for this year.

## Infant Feeding Advisor / Weaning Project

This project is still under discussion. Advice on weaning is constantly changing. The Health Visiting Team are key workers on the project. It has been proposed to have some training/discussion sessions for all Sure Start staff, so that everyone is giving the same

advice; possibly monthly workshops looking at different health issues, e.g. language development, early attachment and bonding. These workshops will start after the move into new Family Centre early in 2006.

### Stay safe

Activity Name	Total Individuals	Children under 5	Families	Contacts
Asylum Seekers Group	9	5	4	11
Domestic Abuse	0		0	0
Emergency child care	6	6	5	14
Family Dev Project-childcare	1	1	1	18
Grandma's Event	6		6	6
Home safety	66		64	78
<b>Totals for Stay Safe outcome</b>	<b>87</b>	<b>13</b>	<b>75</b>	<b>127</b>

An Emergency First Aid course, 3 weeks from 14 April, was run by Tinsley One Stop Shop, open to the whole community. The Health Visitors included a session on first aid and resuscitation during the weekly group for mothers with babies aged 0-9 months (Healthy Mums Healthy Babies).

### Home safety

TSS has a Service Level Agreement of 0.25 days per week (or 1.08 days per month) with Cot-Age Child Safety in Sheffield to fit home safety equipment, such as safety gates, fire guards, and smoke alarms. Referrals mainly come from the Health Visitors. From January-December 2005, a total of 64 families had equipment fitted, 53 of them (82%) registered with TSS. Some families were visited more than once, perhaps to refit or repair equipment, or because the first appointment was missed.

The table below shows the total cost of the service to TSS during 2005, the number of visits (successful and unsuccessful), costs per visit, and the equipment fitted or repaired.

<b>Home Safety Equipment</b>	<b>Total</b>
Service contract	£1,549.74
Less donations received from families	£42.00
Plus mileage	£30.40
Plus equipment cost	£1,711.94
<b>Total costs</b>	<b>£3,250.08</b>
Successful visits	77
Unsuccessful visits	14
<b>Total visits</b>	<b>91</b>
Cost per successful visit	£42.21
Cost per family (including unsuccessful visits)	£35.72
<b>Equipment fitted/repared</b>	
Smoke Alarms	91
Safety Gates	88
Fire Guards	23
Batons	37

## Enjoy and achieve

Activity Name	Total Individuals	Children under 5	Families	Contacts
ActivityChildcare-Learning Champion	21	21	19	94
Asylum Seekers Group	9	5	4	11
Bookstart	21	21	20	21
Bookstart Plus	18	18	18	18
Collage Group	4		4	4
Confidence Building course	12		12	42
Course information	6		6	6
Creche	48	48	42	762
DIY course	13		13	51
Escorting children to services	18	10	10	97
Event/party/activity	208	71	100	275
Family Dev Project-childcare	1	1	1	18
Family Session-Baby Room	12	12	11	153
Family Session-Roundabout	24	24	23	283
Family Session-St Lawrence	19	17	18	145
Family support	162	49	82	637
Fathers' Group	0		0	0
Garden Party	85	42	45	85
Home Learning Assessment	1		1	1
Nursery Grant Place-St Lawrence	48	48	46	2073
Paid Nursery Place-Baby Room	46	46	38	1551
Paid Nursery Place-Roundabout	80	80	64	1367
Paid Nursery Place-St Lawrence	78	75	63	1889
Parent and Toddler/Baby Group	197	96	84	706
Play therapy	6	5	2	22
Play&Say session	37	35	35	181
Playgroup session	8		7	23
Source-childcare	1	1	1	65
Speech & language Referral	2		1	2
Speech and language therapy	57	32	31	86
SSLM	47	47	45	52
SSLM missed visit	8	8	8	15
Strengthening Families	0		0	0
Toy Library	74	38	34	155
Training Provider Place-Baby Room	18	18	17	274
Training Provider Place-Roundabout	25	25	22	454
Training Provider Place-St Lawrence	31	28	26	431
Trip	174	39	62	181
Urdu conversation class	4		4	4
Visitor-Baby Room	11	11	11	13
Visitor-Roundabout	37	37	35	53
Visitor-St Lawrence	14	14	14	17
Voucher-Baby Room	6	6	6	12
Voucher-Roundabout	4	4	4	22
Voucher-St Lawrence	4	4	3	13
<b>Totals for Enjoy &amp; Achieve outcome</b>	<b>666</b>	<b>325</b>	<b>283</b>	<b>12112</b>

## Childcare

Centre	Children under 5	Families	Contacts
Baby Room	56	48	2001
Roundabout (Toddlers)	135	110	2362
St Lawrence	218	175	4067

### Enjoy and achieve – one-off events, evaluations of courses and regular sessions

An evaluation of how people use childcare in Tinsley was proposed by the Programme Manager during 2005. A questionnaire has been devised and piloted, and the survey is to be undertaken after the programme moves into the new Family Centre (due early 2006).

**Bookstart** delivery changed at the end of March. The existing evaluation report was brought up-to-date in May.

### Trips

- A trip to Twycross Zoo for parents and children involved in the Parents Group had been planned. This was to be funded through ACLU and therefore included an educational element to it, with parents attending computer training sessions before the trip, and using TOSS's computer facilities after their return to put together photo-diaries, etc. However, due to the limited availability of childcare places, the summer holidays, and other events and courses taking place, the trip had to be postponed. As Twycross Zoo closes during the winter months, an alternative venue is being planned.
- The Home Visitors organised a trip to Sherwood Forest during June for 40 people (17 of them under 4 years of age). 31 of them were registered with TSS (including 14 of the under 4s).
- A trip to Skegness for the whole community was organised in August. 3 coaches took 149 people in total, 74 of them (50%) registered with TSS, which included 13 children aged 0-4. The table below shows the ethnicity (where known) of the participants.

Ethnicity	Number
Pakistani	60
African	2
White British	1
Bangladeshi	1
Other Mixed	1
Unknown	84
Total	149

**Family Centre Collage Group** began during the summer as the Tapestry Group but changed focus after the summer holidays, to organise a community-led piece of work to display in the new Family Centre. Drop-in sessions (for materials, advice, inspiration, etc) were organised jointly by TSS and TPCC.

**St Lawrence Garden Party** for children and parents was held on 24 June 2005. After a week of hot sunny weather, the garden party had to be held in the Church Hall due to heavy rain. 85 people attended, plus workers from local organisations, friends of local families, and TSS staff. 35 young children (29 of them registered with TSS) attended. The table below shows the ethnicity (where known) of participants.

<b>Ethnicity</b>	<b>Number</b>
Asian	39
White	7
Chinese/Other	5
Mixed	2
Unknown	32
<b>Total</b>	<b>85</b>

**The Halloween Party** (31 October) a total of 24 people (including 6 TSS workers) attended. This included 10 children aged under 4, and their mothers (1 pregnant), and 1 grandma. The table below shows the ethnicity (where known) of participants.

<b>Ethnicity</b>	<b>Number</b>
Chinese	2
Other ethnic Group	3
Pakistani	7
Unknown	2
White-British	6
<b>Total</b>	<b>20</b>

**DIY course for women**, 6 weeks from 6 July (with a break during school holidays). This proved to be a very popular course, with a total of 13 women attending, 8 of whom completed the course (1 family moved away from the area during the summer break). It was held at a newly-opened DIY store near Tinsley and was part-funded by ACLU. TSS organised transport and childcare for the women who needed it.

**Toy Library** is run by the Home Visitors once a week, in the St Lawrence Portakabin.

## Make a positive contribution

Activity Name	Total Individuals	Children under 5	Families	Contacts
Asylum Seekers Group	9	5	4	11
Behaviour management	1		1	2
Coffee Morning	15		11	15
Confidence Building course	12		12	42
Course information	6		6	6
Evaluation	5		4	5
Event/Party/Activity	208	71	100	275
Family Dev Project-childcare	1	1	1	18
Fathers' Group	-	-	-	-
Healthy mind, Healthy body	10		10	47
Parents Drop-in Session	12		12	22
Parents Group	17		17	50
PMG meeting	10		10	23
Registration	199	58	61	
Shopping	12		12	44
Strengthening Families	-	-	-	-
Support with outside agency	14		14	38
Sure Start information	25		25	25
Talking Twos	2	2	2	10
Telephone call	51		50	228
Trip	174	39	62	181
<b>Total for Make a positive contribution outcome</b>	<b>529</b>	<b>144</b>	<b>206</b>	<b>1280</b>

## Make a positive contribution – one-off events, evaluations of courses and regular sessions

**Parents in Partnership Group** is a monthly meeting for parents to discuss issues in a social setting.

**Parent Time** informal monthly drop-in sessions started in May and proved very popular with parents for mutual support.

### Programme Management Group

The PMG has the responsibility for agreeing the policy and strategic objectives of the programme in line with the aims and objectives of Sure Start as identified in the approved Delivery Plan. Its Terms of Reference state:

1. The PMG will ensure the division of responsibilities between the accountable body (the PCT), lead agency (TPCC) and other partnership members is clear and recorded.
2. The PMG will receive reports on the progress of the programme against the objectives set out in the delivery plan.
3. The PMG is responsible for appointing its members and those serving on advisory groups and working groups.
4. The PMG will approve each year the business plan, the annual budget and the annual accounts.
5. The PMG will consider and advise an appropriate response to the PCT on any litigation threatened against the programme.

6. The PMG will approve the systems of internal control and risk management.
7. The PMG will regularly review the working of and terms of reference of all appointed advisory groups and working groups.
8. The PMG is responsible for ensuring the Programme meets all legal and regulatory requirements.
9. The PMG has the power to delegate as appropriate items of business for consideration and/or decision to any committee, advisory group or working group.
10. The PMG has the responsibility, through the Chair and the lead body, for drawing up and signing individual service agreements with providers.
11. The Partnership will adhere to the Standing Financial Instructions of both the PCT and the Sure Start Unit.

Programme Management Group meetings were held in January, March, April, June, July, September, October and December 2005, and were attended by a total of 10 parents. During the summer, 1 very involved parent left the area. The meetings continued to be chaired by parents. During 2006, this group will become the Children's Centre Stakeholder Group, and it is proposed to recruit more parents to take part in these meetings, after offering them confidence building courses and training for chairing meetings.

**Family Centre Publicity Group** met monthly to ensure the whole Tinsley community were able to input into the new building and regeneration of the recreation ground. Work on the regeneration of the recreation ground and the building of Tinsley's new family centre started in February 2005. The publicity group brings together volunteers and workers from the various agencies working on the development. Two open days (21 March and 26 July) were organised during the year, to enable the local community to see progress on the development, and influence facilities in the recreation ground and the way the building would be used. Food was provided by TSS, and activities for the younger children. A full report of the July event is available. The new Family Centre is due to open early in 2006, with an Open Day proposed for May/June.

**Strengthening Families, Strengthening Communities** was planned for 2005 but had to be postponed until January 2006 due to pressure of work and shortage of childcare places.

## Achieve economic well-being

Activity Name	Total Individuals	Children under 5	Families	Contacts
Asylum Seekers Group	9	5	4	11
Confidence Building course	12		12	42
Course information	6		6	6
Interview Skills course	6		6	18
Source-childcare	1	1	1	65
<b>Totals for Achieve economic well-being outcome</b>	<b>28</b>	<b>6</b>	<b>22</b>	<b>142</b>

## Achieve economic well-being – one-off events, evaluations of courses and regular sessions

- Adult Learners Open Day, 23 May (attendance not recorded).
- Family Learning Day, 8 November, was organised by Tinsley Sure Start (TSS) in partnership with Sheffield City Council Adult Community Learning Unit (ACLU), Sheffield Libraries Bookstart team, and the 5-a-day healthy eating team. The day was primarily aimed at local parents with young children, as a recent evaluation of our Bookstart project identified that only 26% of parents were reading to their children at the age of 2. A total of 64 people (excluding TSS and agency workers) attended. This included 28 children aged under 4, 2 pregnant women, 1 smoker, and 3 fathers. The table below shows the ethnicity (where known) of participants.

Ethnicity	Total
African	2
Bangladeshi	1
Chinese	2
Other ethnic Group	5
Other Mixed	1
Pakistani	20
Unknown	23
White/Black African	3
White-British	3
White-Other	4
Total	64

- Interviewing skills course, 4 weeks during April and May. It was attended by 6 women overall; 3 came to all 4 sessions, and 3 came to just the first 2 sessions.

## Staff teams and contacts

Staff Team	Total Individuals	Children under 5	Families	Contacts
Home Visitors	502	202	192	2375
Community/Parental Development	246	77	130	606
Childcare staff	397	228	200	10102
Health Visitors	308	216	186	683
Midwife	266	98	160	1563

### Home Visitors

A brief review of home visitor contacts since March 2002 was undertaken in July 2005 (see separate report). A more detailed review of casenotes was proposed for 2006.

### Community/Parental Development Workers

TSS's Community and Parental Development Workers support the Parents Group and Parents Drop-In, put on courses such as the Women's DIY, Healthy Mind Healthy Body, etc. and work jointly with other agencies to put on events such as the Family Learning Day, Health Days, Open Days, activities in the park during school holidays, trips, etc. They build evaluation into their courses and activities, all of which are available separately. Many parents demonstrate their appreciation of this work, with verbal thanks and cards, and many have gone on to further education or into employment or voluntary work as a result of taking part in courses and groups facilitated by the Development Workers.

### Childcare staff

### Health Visitors

The population of Tinsley includes families from a variety of ethnic backgrounds: Pakistani, Arabic, African and, more recently, Eastern European, particularly Slovakian. Many do not speak enough English to make use of local services, including health care services, without support. TSS has worked to improve access to health and local services for these families by:

- Co-ordinating health, advice centre and education services within the local area.
- Holding information sessions for families.
- Obtaining funding for extra interpreting services.

Sure Start funding (for 22.5 hours per week of Health Visitor time) has enabled the Health Visitors in Tinsley to try various initiatives to promote health and well-being with families in Tinsley. These include:

- Grandmothers' mornings, to illustrate the benefits of Sure Start for extended families, and to give up-to-date health information, especially on breastfeeding and weaning diets.
- Promoting speech and language development, through 'Play and Say' sessions, developing a bilingual nursery rhyme CD to encourage singing and communication with babies and young children, and joint working with Speech and Language Therapists.
- Promoting breastfeeding, through joint work with the midwife during antenatal visits, to give breastfeeding information, including grandmothers in information sessions, electric breast pump loan service to encourage exclusive breastfeeding and for longer, and continued breastfeeding support from home visits from the midwife and health visitor team during the babies' first few months.
- Developing a programme of care for all new births at their 4-week visit.

- Healthy Mums Healthy Babies weekly group for mothers with babies aged 0-9 months, with the aim of improving their health. These are friendly, social and informal sessions covering topics such as looking after yourself, baby massage, talking and communicating with your baby, healthy weaning, managing minor childhood illnesses, mental health, first aid and resuscitation, family nutrition, and craft sessions.
- Mums and Tums weekly antenatal group, jointly promoted with the midwife, although this group has proved difficult to keep going.
- Facilitation of parenting courses.
- Monitoring and allocation of family support places.
- Nutrition project, developing tools to use with the local client groups addressing weaning and diet.
- Working with newly established Slovakian families, setting up advice meetings, bringing together agencies to offer appropriate services.
- Joining other TSS workers in delivering health promotion events, health days, etc.
- Liaising with nurseries, schools, advice centre, local surgeries and deliverers of other services.

## **Midwife**

### **Staff change**

2 new members of staff started in 2005, a Parental Development Worker (PDW) and a new Office Manager. A Women's Learning Champion started work (part-time, term-time) for TPCC at the Roundabout Centre.

### **Move to Family Centre**

TSS's move to the new Family Centre in the park (Tinsley Green) was scheduled for March 2006. This move would not only bring all the staff teams together under one roof, but also herald the start of the changeover to Children's Centres and associated new management structures.

## Services for older children

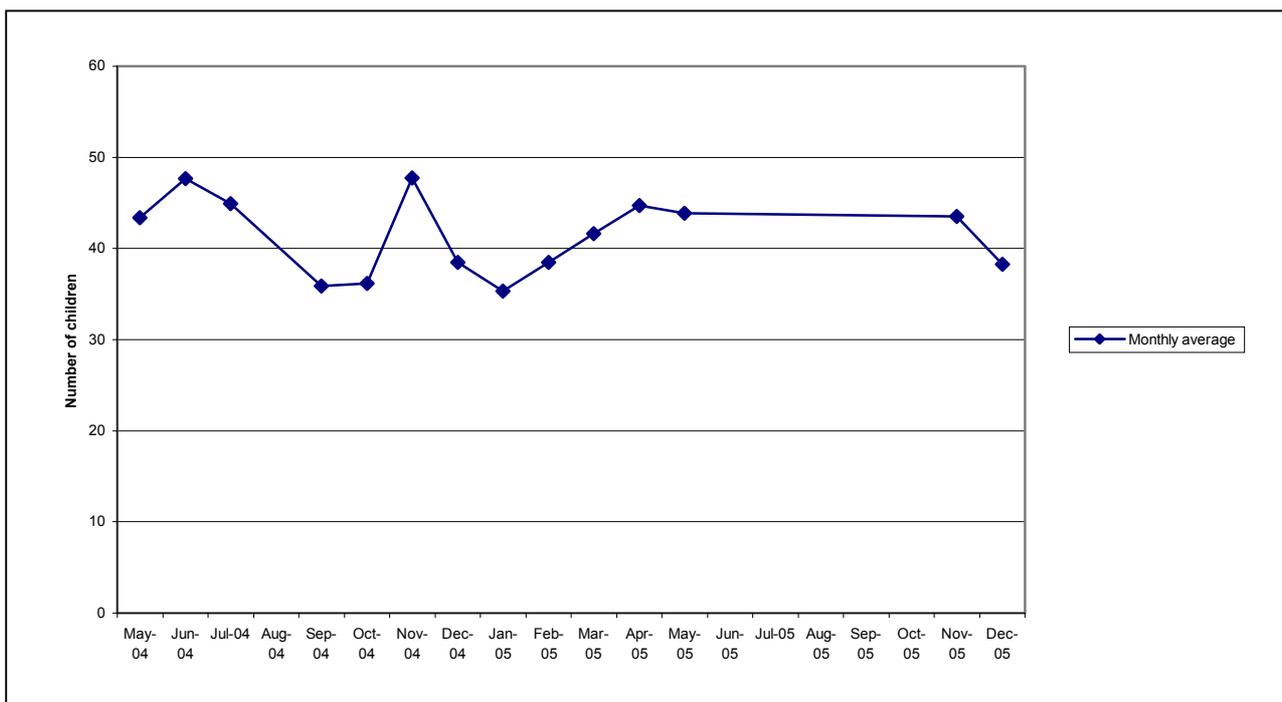
### On Track

Funding for work (mainly through the Home Visitors) with families with older children ceased in April, although TSS continued to work with existing families.

On Track	Total Individuals	Children under 5	Families	Contacts
All activities	15	2	6	198

### Junior School Breakfast Club

Tinsley Junior School Breakfast Club started in May 2004 with support from Greggs, a local bakery firm. TSS was able to help with input from 8-9am every schoolday morning from 2 home visitors who have children attending the school. TSS workers have been assisted by a learning mentor from the school, an OnTrack worker, and occasional community volunteers. TSS workers' hours were initially funded by OnTrack, whose funding to TSS ceased at the end of March 2005. Because the breakfast club was seen as such a valuable community service, in improving punctuality and attendance at school, and providing a meal (of cereals, hot drinks, fruit juice, toast, etc.) for children from some hard pressed families, TSS continued to work with the Junior School, despite the children being over 5 years of age. The graph below illustrates the average number of children attending each month (figures up to May 2005 supplied by Tinsley Junior School, and from November 2005 by TSS home visitors, with a gap in the middle).



## **Recommendations**

TSS generally responds to local demands. It has provided more child care facilities, enabled local women to take part in activities and courses, and tried to ensure activities and services suit parents' demands where possible. A shortage of childcare places tends to limit the provision of more opportunities, and a clear policy on how childcare places are allocated, for example to support training in the area, is required.

The distribution of information in the wider community has been greatly improved through the use of volunteers with the Family Centre Publicity Group, and with the employment of the new Parental Development Worker. Communication within the staff team has improved to some extent, and it is hoped, with the move to the new Tinsley Green family centre, with all staff under 1 roof, will improve internal communications further.

A co-ordinated approach to training provision in the area is now required, as jobs within different local agencies (Tinsley Forum, TPCC, and TSS) overlap to some extent.

### **Progress on evaluation**

Monitoring and evaluation information continued to be reported to PMG meetings on a regular basis. With the move to the new family centre in March 2006, these reports will be directed to staff meetings, with summarised information from all staff teams reported by the family centre manager to the joint management committee.

An evaluation of the experience of volunteering in TSS was undertaken during the year, with a report produced in October.

An evaluation of childcare usage was proposed during the year. A questionnaire has been devised and piloted, with interviews to be undertaken after the move to the new Family Centre (expected February 2006).

A review of a selection of the Home Visitors' casenotes was undertaken early in 2006. A separate report will be available.

One-off activities and trips will continue to be evaluated in the same way as previously. The evaluation sub-group will meet every 6 months, with interim input via an email network, to guide the direction of any in-depth evaluation work required.

## Appendix 1      Short Questionnaire

Tell us what you think

Please tell us what you thought of today's event and what other events you would like Sure Start to provide.

Colour in how many smiley faces you think this event should get ?  
(1 is bad and 5 is brilliant)



What was your favourite bit of today's event?

What did you not like about the event?

What other events would you like us to put on in Tinsley Sure Start?

## Appendix 2 - Summary of trips and activities from 1 January 2005

<b>Trip</b>	<b>Date</b>	<b>No.Participants</b>	<b>Evaluated?</b>	<b>No.Evaluations</b>
Skegness	19.08.05	149 (3 coaches); 74 registered TSS people (includes 13 under 4, 25 parents, 3 lone mothers)	Y	61
Twycross Zoo	planned for Aug 05	On hold due to funding problems		
Sherwood Forest	21.06.05	40 people from 20 families (including 17 under 4)	Y	16

<b>Activity</b>	<b>Date</b>	<b>No.Participants</b>	<b>Evaluated?</b>	<b>No.Evaluations</b>
Healthy Mind Healthy Body	09.11.05 for 6 weeks (enrol 19.10.05)	10 women started, 9 finished the course (4 attended 6 sessions, 3 attended 5, and 1 each attended 4, 3, and 1 session)	Y	8
DIY course for Women @ B&Q	05.07.05 for 3 weeks, then another 3 weeks after holidays	13 women started, 8 completed course	Y	11
Interview Skills course	22/04/05 for 4 weeks on Friday afternoons	6 women, all registered; 3 for all 4 sessions and 3 for the 2 sessions in April only	Y	3
Emergency First Aid	14/04/05 for 3 weeks on Thursday mornings			
Confidence Building course	12/01/05 for 5 weeks on Monday afternoons	12 parents (10 registered) – all female	N	

<b>Event</b>	<b>Date</b>	<b>No.Participants</b>	<b>Evaluated?</b>	<b>No.Evaluations</b>
Tickled Pink Breast Awareness Coffee Morning	17.11.05	15 people, 4 under 4	N	
Family Learning Event	08.11.05	64 people, 28 under 4	Y	17
Halloween Party	31.10.05	20 people, 10 under 4	Y	7
National Stir Fry Day	30.09.05	26 people from 15 families, 10 under 4 (plus other non-SS families and workers)	Y	16
Grandmas Coffee Morning	27.09.05	6 women	N	
Arts & Crafts for Children	23.08.05 & 25.08.05	Approx 11 people, 4 under 4 and other older children, but register blew away 2 <sup>nd</sup> session cancelled due to bad weather	N	
Family Centre Open Day, Tinsley Rec	26.07.05	133+ people in total; 68 people from 28 TSS families (including 21 under 5, 24 parents, 3 lone mothers, 1 pregnant woman)	N but survey about usage of family centre	55 questionnaires completed
Health Information Day	15.07.05	No register	N	
Family Centre Information in Library	28 & 29.06.05	No register	N	
Garden Party	24.06.05	83 individuals / 42 families (of which 66 people / 34 families are registered) from Tinsley. This includes 33 children under 4 from Tinsley, plus 2 from outside area. Plus approx 14 visitors (workers and friends from Tinsley and outside), plus staff, plus Clive Betts MP (late due to traffic holdups)	N – but photos taken (available in TSS office)	
Grandmas Morning	28/04/05	No register	N	
Family Centre Open Day, Tinsley Rec	21.03.05	140 (including representatives from local organisations); 125 adults & 15 children in total	N – but photos taken (available in TSS office)	