

**New Parks Sure Start Evaluation** proposes to move through a number of stages in order to support the development of the programme.

### **Stage 1: Ensure all Baseline Information and Start Point Data is in place**

This stage is about ensuring that our Start Point Data is in place so that it will be possible to measure change over time and see the results of intervention.

Baseline data will also be collected through use of a Mori poll or Community Questionnaire that will be sent to all households in the Sure Start Local Programme area. This questionnaire will be repeated again at different stages of the programme in order that we can assess whether there has been any changes in the local area.

### **Stage 2: Identifying needs**

At this stage questionnaires may be used to collect more specific detail from residents about childcare and community facilities in order that the programme can make efficient use of resources.

### **Stage 3: Developing services**

This stage will involve looking at specific aspects of the Programme including its management and how those services that will have been up and running for a number of months might continue to develop. Service Providers and parents will be fully involved in helping to shape the direction of the evaluation, particularly with regard to suggesting areas that they would like further guidance on. The results of the evaluation will be fed back into the annual review of these services, allowing a direct link between the evaluation results and the shaping of services.

### **Stage 4: Evaluation Themes**

This stage will involve looking at different aspects not just obvious services in order to assess how each service helps to contribute to each of the objectives. Other evaluation themes to be considered could include:

- 7 easy to access services;
- 7 effectiveness of partnership working;
- 7 benefit and impact of physical play on children's growth and development