

Tinsley SureStart

Evaluation Report

January 2005

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Tinsley Sure Start Evaluation Report January 2005

Introduction

This report summarises evaluations of activities and services which have been carried out since 1 January 2004 to the end of December 2004, and analyses the data recorded on Tinsley Sure Start (TSS)'s database. This data has been used to provide monthly monitoring data on the Sure Start web site, but also provides TSS with additional information about the use of services by families in the area. Overall attendance tables for individual activities or services are shown where applicable. Not all data for November and December 2004 had been received at the time of writing this report in early January 2005; figures in italics indicate the data is incomplete.

In June 2004, TSS changed from its own Access database to the SmartStart Access database from SoftSmart. No data was lost in the changeover, as SoftSmart were able to convert the old database into a format suitable for automatic input into the new one. However, several weeks were spent cleaning up the data and adding new information that had been previously unavailable to us for possible future analysis.

TSS's evaluation subgroup continued to meet, but difficulties were experienced in finding a suitable time when staff can get together and when childcare is available to ensure further parent participation. Meetings were held in April, June and October 2004. An email forum has been set up, to try and ensure staff participation when they are unable to attend, with less frequent physical meetings.

Methodology

A variety of methodologies have continued to be used, depending on the activity, service or process that is being evaluated. For example, trips and one-off activities are evaluated using the short questionnaires which can be found in Appendices 1a and 1b. The participants involved are those taking part on the day, and the questionnaire is normally conducted at the end of the activity. Regular activities, such as the Urdu conversation class, are evaluated periodically, e.g. at the end of a series of sessions, using the short questionnaire (Appendix 1b). The participants involved are those people attending the sessions. A summary of trips and activities for the period covered by this report can be found in Appendix 1c, and summary evaluation reports for these activities are in Appendix 2. Other services, such as the loan of electric breast pumps, are evaluated using specially designed questionnaires (see Appendix 3).

Tinsley has the advantage of working closely with a local PhD student, whose main thesis will be looking into some of the effects of Sure Start in Tinsley. She has undertaken some work looking at registration of families, and at ways in which fathers might be more involved in Sure Start. Her second Annual Report looked at the experience of TSS services (from both parents' and staff points of view), how national policy translates into local realities, and looking at the impacts of TSS on both individuals and families. Although the reports are available, only the Executive Summary of the Annual Report has been circulated and is included as Appendix 4 of this report. The main reports are not generally available for public circulation, due to the sensitive nature of the research and to protect the confidentiality of participants.

TSS and the East End Quality of Life Initiative (EEQOL) jointly carried out a User Satisfaction Survey from June-September 2004. Two reports have been produced, one detailing the overall findings, and one comparing responses between Tinsley's 2 main ethnic groups (White-British and Pakistani). The Executive Summary appears as

Appendix 5 of this report. High levels of satisfaction were reported with TSS's services and activities. Main areas of concern included improving publicity and information, encouraging more White families to access services, continued joint working with other agencies to see improvements to the local recreation ground, increased family activities during school holidays, and encouraging more parental involvement in the running of the local Sure Start programme.

Synthesis of findings

Assessment of reach

It is always going to be difficult to establish exactly how many households with children aged under 4 there are in Tinsley, as the table below illustrates.

| Source | Year | Data |
|---|----------------|--------------------------------|
| Census | 1991 | 275 households |
| Dept of Work & Pensions | April/May 2001 | 277 children |
| Census | 2001 | 349 children |
| Sheffield Health Informatics | April 2002 | 340 children |
| Population Health Register (provided by Sheffield Health Informatics) | 2003 | 385 children aged 0-4 |
| TSS database | April 2004 | 344 children in 281 households |
| Sheffield Health Informatics | September 2004 | 435 children aged 0-4 |
| TSS database | November 2004 | 304 children in 252 households |

Sheffield Health Informatics (September 2004) provided the following information about births in Tinsley, which would give a total of 347 children born in the years 2000-2003:

| Year of Birth | All births | | | Live Births | |
|---------------|------------|---------|-------|-------------|---------|
| | Total | <2,500g | Still | Total | <2,500g |
| 1998 | 92 | 13 | 2 | 90 | 11 |
| 1999 | 89 | 11 | 2 | 87 | 11 |
| 2000 | 98 | 14 | 0 | 98 | 14 |
| 2001 | 85 | 14 | 4 | 81 | 10 |
| 2002 | 96 | 19 | 0 | 96 | 19 |
| 2003 | 74 | 14 | 2 | 72 | 13 |

Source: ONS Birth registrations

The table below uses the basis of 304 children in 253 households in order to estimate our reach (from the TSS database).

| Category | Dec-04 | Nov-04 | Oct-04 | Sep-04 | Aug-04 | Jul-04 | Jun-04 | May-04 | Apr-04 | Mar-04 | Feb-04 | Jan-04 |
|-------------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| Children-existing* | 94% | 88% | 93% | 90% | 89% | 89% | 87% | 81% | 70% | 95% | 90% | 93% |
| Children-new* | 6% | 12% | 7% | 10% | 11% | 11% | 13% | 19% | 30% | 5% | 10% | 7% |
| Children-total** | 38% | 51% | 46% | 41% | 31% | 39% | 44% | 54% | 44% | 47% | 43% | 42% |
| PregWomen-existing* | 100% | 88% | 73% | 90% | 81% | 78% | 69% | 48% | 78% | 60% | 71% | 83% |
| PregWomen-new* | 0% | 13% | 27% | 10% | 19% | 22% | 31% | 52% | 22% | 40% | 29% | 17% |
| Parents-existing* | 97% | 88% | 90% | 93% | 86% | 78% | 70% | 61% | 81% | 91% | 90% | 87% |
| Parents-new* | 3% | 12% | 10% | 7% | 14% | 22% | 30% | 39% | 19% | 9% | 10% | 13% |

Notes: * New and Existing are analysed as a percentage of the total number seen in each category.

** Total reach is analysed as a percentage of the TSS population where known (304 children aged 0-4 in 253 households with children aged 0-4). The figures for December 2004 are incomplete.

Registration with Tinsley Sure Start

Using data from the TSS database, the table below shows that almost three-quarters of families in Tinsley with children under 4 are registered with Tinsley Sure Start.

| | Children under 4 | Families |
|----------------|------------------|----------|
| All | 304 | 253 |
| Registered | 72.70% | 71.94% |
| White-British* | 10.41% | 9.89% |
| Pakistani* | 57.47% | 57.14% |

Note: * Percentage of registered families, as ethnicity not known for unregistered families.

The table below analyses the 2001 Census by age and Tinsley's 2 main ethnic groups. This table highlights the fact that the White British population makes up a greater proportion of the older age groups, with people of Pakistani ethnic group being generally younger.

| Description | All People | White British | | Asian Pakistani | |
|-----------------------|------------|---------------|------|-----------------|------|
| | | No. | % | No. | % |
| Total Persons | 4204 | 2115 | 50.3 | 1591 | 37.8 |
| Age | | | | | |
| Age 0-4 | 337 | 115 | 34.1 | 192 | 57.0 |
| Age 5-15 | 767 | 259 | 33.8 | 401 | 52.3 |
| Age 16-29 | 934 | 382 | 40.9 | 423 | 45.3 |
| Age 30-49 | 1104 | 586 | 53.1 | 375 | 34.0 |
| Age 50-PensionableAge | 470 | 307 | 65.3 | 100 | 21.3 |
| Age PensionableAge-74 | 392 | 268 | 68.4 | 87 | 22.2 |
| Age 75AndOver | 226 | 198 | 87.6 | 22 | 9.7 |

Source: 2001 Census, Crown copyright 2004, from a report prepared by EEQOL, August 2004

Comparing the information from TSS's database with the Census data, it would appear that registration of Pakistani children with TSS is at a level that might be expected (57% of children aged 0-4 are Pakistani, and 57.5% of children registered with TSS are Pakistani). However, White British children are under represented, with only 10.4% of children aged under 4 registered with TSS, although the 0-4 age group make up 34.1% of the Tinsley population for that age group.

Progress towards targets (from M7 for 2003-04)

| Target | Measure | Data/Comments |
|---|---|--|
| To reduce the proportion of children aged 0-3 who are re-registered within the space of 12 months on the child protection register by 20% by 2003-04 | Number of children aged 0-3 re-registered on the child protection register within a 12 month period | No data available |
| All families with new babies to be visited in first 2 months of their babies life and given information about services and support available to them | Per cent of families with new babies visited within 2 months of baby's birth | 100% (72 families) |
| To agree and implement, in a culturally sensitive way, ways of caring for and supporting mothers with post natal depression | Per cent of mothers with post natal depression receiving appropriate care | 3 mothers (4.17% of those with live birth) identified as having PND; all 3 (100%) supported by TSS. |
| Achieve by 2005-06 a per cent increase in the proportion of babies and young children under 4 with normal levels of personal social and emotional development for their age | Proportion of children meeting the early learning goal of the foundation stage profile for personal, social and emotional development | No data available |
| Achieve by 2005-06a 6% reduction in the number of women who smoke during pregnancy | Per cent of women who continue to smoke during pregnancy | 6 mothers (12% of the 51 whose smoking status during pregnancy was known) smoked during pregnancy, and 1 gave up smoking during her pregnancy. |
| Information and guidance on breast feeding, nutrition, hygiene | Number/per cent of mothers breastfeeding: | 31 mothers (82% of the 45 where feeding status was known) were |

| Target | Measure | Data/Comments |
|---|--|--|
| and safety available to all families with young children | <ul style="list-style-type: none"> - at birth - at 6 weeks - at 17 weeks | breastfeeding at birth. Breast-feeding status at 6 and 17 weeks is not known. |
| A 10% reduction in children aged 0-3 admitted to hospital as an emergency with gastro-enteritis, lower respiratory infection, or a severe injury by 2003-04 | Number of admissions as an emergency to hospital of children aged 0-3 with gastro-enteritis, lower respiratory infection or severe injury | 19 emergency admissions all with respiratory infections. |
| Ante-natal advice and support available to all pregnant women and their families. | Number/percentage of pregnant women contacted | 59 women (82% of the 72 women who had live births) were contacted |
| Achieve a 10% reduction in number of women who smoke during pregnancy | Percent of women smoking during pregnancy | 6 mothers (12% of the 51 whose smoking status during pregnancy was known) smoked during pregnancy, and 1 gave up smoking during her pregnancy. |
| Parenting support and information available for all parents | Number/percentage of children aged 0-3 seen during 12 months | 218 (69%) of 316 children aged 0-3 living in Tinsley seen. |
| Additional outcomes | Percent low birth weight babies (weighing less than 2500g) of total live births (3 year moving average) | 17% |
| | Number/percent of first time mothers to be living in Tinsley during pregnancy | 17 first time mothers (100%) contacted |
| By 2005-06 achieve an increase in the proportion of children with satisfactory speech and language development at age of 2 years | P score Q score R score S score Number of children scoring above cut off for low word count Number of children to whom SSLM applied | 6.78% 6.78% 18.64% 67.8% 44 59 |
| To achieve by 2003-04 for children aged 0-3, 5% reduction in number of children with speech and language problems | Percent of children with speech and language development delayed at age 4 | No data available |
| Additional outcomes | Percent of children aged 7 achieving level 2 or above in KS1 for reading | No data available |
| | Percent of children aged 7 achieving level 2 or above in KS1 for writing | No data available |
| | Percent of children aged 7 achieving level 2 or above in KS1 for spelling | No data available |
| | Percent of children aged 7 achieving level 2 or above in KS1 for mathematics | No data available |
| | Number of exclusions from primary school of children living in Tinsley | No data available |
| | Percent of births to girls under 18 (3 year moving average) | No data available |
| An increase in the proportion of families with young children reporting personal evidence of an improvement in the quality of family support services | Percent of families who are very satisfied or satisfied with local services for young children | 135 (66%) of the 205 families who took part in the User Satisfaction survey in summer 2004. |
| Reduce the number of 0-3 year olds living in households where no-one is working by at least 12% | Per cent of children 0-3 living in households with no adult of working age in employment | No data available, but 108 children aged 0-4 (28%) live in households claiming benefits |

| Target | Measure | Data/Comments |
|--|---|---|
| by 2004 | | <i>(Source: SCC's Housing Benefits System 2003, in Tinsley Neighbourhood Profile, Dec 2004)</i> |
| Work with EYCDP to help close the gap between availability of accessible childcare for 0-3 year olds in SS areas and other areas | Number of FT equiv childcare places | Awaiting information |
| Parent representation on TSS programme management group | Number of parents on PMG, and as proportion of total members | 6 parents (27% of 22 members) on PMG, plus additional input via Parents Group from another 10 parents |
| Additional outcomes | Number/percent of children aged under 16 living in Tinsley who were re-registered on child protection register within 12 month period | No data available |

Service provision

Childcare

Childcare in Tinsley is provided by the TPCC at 2 centres, the Roundabout and St Lawrence Church Hall. In September 2004, childcare was reorganised so that children were allocated a place based on their age, rather than the activity that their parents were engaged in. Babies and toddlers up to the age of 3 are now cared for at Roundabout Centre, and children over 3 (including Nursery Grant) are cared for at St Lawrence. This move proved very timely, as there was a dramatic increase in the demand for childcare of under-3s by parents on Sheffield College training courses. A table on page 8 shows the numbers of children and families seen, and the number of sessions they attended.

- **Nursery Grant places** (each nursery grant child has 5 sessions per week, planned so that children progress towards the Early Learning Goals). By January 2004, 24 children and 120 sessions per week (including 2 children with special needs) were being provided. In December 2004, there were still 24 children taking up Nursery Grant places. The predicted number of nursery grant children for next term (January 2005) is very low, which raises questions about sustainability over the next 12 months, although there will be a new intake at Easter 2005.
- **Learning support sessions** In January 2004, 11 children were receiving 14 learning support sessions for SAVTE, and 26 children were receiving 51 learning support sessions for Sheffield College each week. 5 crèche places were being provided weekly for a First Aid class. In October 2004, there were 48 parents engaged in training, the vast majority on EAL courses.
- **Family sessions** (breathing spaces). 10 sessions per week for children aged 2-4 years; 10 sessions per week in the Baby Room (for children aged 0-2). The allocation of these places is reviewed every 12 weeks by a multi-disciplinary team.
- **Special Needs** places are allocated on the basis of an individual child's needs. These referrals come from a variety of professionals and have implications for staffing ratios and staff time outside of the sessions, e.g. case conferences and accompanying parents to reviews. In January 2004, 5 children were receiving special needs support.
- **Lunch time places**. These are allocated to children who are in one childcare setting in a morning and another in the afternoon. Staff escort children between sites. In January 2004, 18 children were receiving 66 lunch sessions per week.
- **Neighbourhood Nursery Places**. In January 2004, 15 local parents were buying 24 paying places per week. The Neighbourhood Nurseries monitoring and evaluation completed at the end of September 2004 demonstrated the continuing sustainability problem TPCC faces as a nursery. TPCC is registered for 59 childcare places and currently cares for 130 children, 95% of whom do less than 20 hours per week. This means that staff are constantly settling new children and although the nursery is full for several sessions there are very few children buying places before 9.00am or after 3.15pm. Staff are employed to cover the extended opening times required for Neighbourhood Nurseries funding, i.e. 8am-6pm, but this position will need to be reviewed if the number of paying parents does not increase. Of the 130 children registered, 98% live in Tinsley and 90% come from black and minority ethnic groups.
- **Home School Tutor post** offers support to families whose children are not meeting milestones or whose behaviour is giving cause for concern. HST sees children in childcare settings and works with families in the home.
- **Nursery link-up sessions**. In January 2004, 6 children were receiving 30 link-up sessions per week.
- **Playgroup**. In January 2004, there were 2 weekly playgroup sessions for 2-3 year olds who were not accessing any other childcare. Parents pay £1.50 for a 2-hour session.

- **Crèches to support TSS activities.** In January 2004, crèches were provided for swimming, keep fit, healthy eating, and parenting classes on a weekly basis.
- **Childcare support for Tumbling Tots** provided once a week, from January until October 2004.

The following 2 tables show the numbers of people seen, and the numbers of contacts quarterly for the year, for the main types of childcare. (The figures for January-March were taken from archived data, and do not correspond exactly to those for the other quarters).

| No. of People Seen 2004 | Jan-Mar* | Apr-Jun | Jul-Sep | Oct-Dec |
|--------------------------------|-----------------|----------------|----------------|----------------|
| Nursery Grant | 29 | 30 | 47 | 26 |
| Training Provider | 33 | 42 | 42 | 48 |
| Family Session | 15 | 22 | 29 | 21 |
| Paid Places | 42 | 86 | 68 | 63 |
| Playgroup | 37 | 30 | 22 | 1 |
| Creche | 18 | 37 | 17 | 18 |

| No. of sessions 2004 | Jan-Mar* | Apr-Jun | Jul-Sep | Oct-Dec |
|-----------------------------|-----------------|----------------|----------------|----------------|
| Nursery Grant | 49 | 780 | 331 | 879 |
| Training Provider | 58 | 262 | 131 | 400 |
| Family Session | 31 | 95 | 91 | 218 |
| Paid Places | 127 | 1226 | 739 | 1152 |
| Playgroup | 62 | 107 | 36 | 1 |
| Creche | 30 | 192 | 159 | 113 |

The following table shows the totals for the first 3 quarters of the year.

| Jan-Sept 2004 | Total Seen | | | % Registered of Total | | |
|-------------------------|-------------------|-----------------|-----------------|------------------------------|-----------------|-----------------|
| | Children | Families | Sessions | Children | Families | Sessions |
| Nursery Grant | 54 | 53 | 1132 | 83% | 83% | 85% |
| Paid Place | 111 | 98 | 1976 | 86% | 86% | 89% |
| Training Provider Place | 66 | 53 | 399 | 89% | 89% | 93% |
| Family Session | 35 | 31 | 186 | 80% | 81% | 70% |
| Creche | 53 | 45 | 381 | 87% | 84% | 97% |
| Playgroup | 49 | 47 | 205 | 96% | 96% | 95% |

- **Parent and Toddler Groups** were also run by TSS's Home Visitors twice a week until the end of July 2004, and then once a week after August. These sessions moved from St Lawrence Church Hall to the Roundabout Centre in September 2004, with no drop in popularity.

| Parent & Toddler 2004 | Jan-Mar | Apr-Jun | Jul-Sep | Oct-Dec |
|----------------------------------|----------------|----------------|----------------|----------------|
| No. of people seen | 77 | 99 | 79 | 70 |
| No. of contacts | 124 | 222 | 172 | 170 |

| Jan-Dec 2004 | Total Seen | | | % Registered of Total | | |
|----------------------|--------------------|-----------------|-----------------|------------------------------|-----------------|-----------------|
| | Individuals | Families | Sessions | Individuals | Families | Sessions |
| Parent Toddler Group | 176 | 85 | 709 | 85% | 86% | 92% |

Childminders

During January-March 2004, 1 childminder was registered, but no further information has been received about childminders or childminder courses since then.

Play & Say

Tinsley is part of a city-wide initiative working with the other 7 Sure Start areas in Sheffield and Speech & Language Therapists. In the period April-December 2003, "Play & Say" workshops were run to train Sure Start workers, which have been attended by 3 members of TSS staff. At a meeting of the Evaluation Subgroup on 28th April 2004, 2 of these workers volunteered to write up their experiences for inclusion in the next annual evaluation report (awaited). Play & Say sessions ran at St Lawrence early in 2004, and further sessions were planned for later in the year. The city-wide training group ran follow-up days for workers who had attended phases 1-3 of the Play & Say training in July, September and October 2004.

| Play & Say 2004 | Jan-Mar | Apr-Jun | Jul-Sep | Oct-Dec |
|----------------------------|----------------|----------------|----------------|----------------|
| No. of people seen | 0 | 24 | 0 | 12 |
| No. of contacts | 0 | 97 | 0 | 48 |

| Jan-Dec 2004 | Total Seen | | | % Registered of Total | | |
|---------------------|-------------------|-----------------|-----------------|------------------------------|-----------------|-----------------|
| | Children | Families | Sessions | Children | Families | Sessions |
| Play & Say | 34 | 34 | 155 | 83% | 82% | 80% |

Speech and Language Therapy

During 2004-05, it was planned to continue training and supporting Sure Start workers by running city-wide workshops, which 4 workers from Tinsley attended during July-September 2004. The local drop-in service has been achieved. The Speech & Language therapists attended the Regional Special Interest Group in May, August and November 2004, with regular team meetings on a fortnightly/monthly basis, to develop skills and ensure a quality service. Following discussions with audiology, a pilot joint hearing/speech drop-in service was being organised and negotiated towards the end of 2004. The Speech and Language Therapists incorporate awareness around issues of dummy and bottle use into every aspect of their role. They will continue to support the collection of data for the SSLM, and contribute to training on request from Sure Start Programme Managers.

| Speech & Language Therapy 2004 | Jan-Mar | Apr-Jun | Jul-Sep | Oct-Dec |
|---|----------------|----------------|----------------|----------------|
| Individuals | 8 | 9 | 19 | 11 |
| Contacts | 13 | 39 | 49 | 18 |

| Jan-Dec 2004 | Total Seen | | | % Registered of Total | | |
|---------------------------|-------------------|-----------------|-----------------|------------------------------|-----------------|-----------------|
| | Children | Families | Sessions | Children | Families | Sessions |
| Speech & Language Therapy | 35 | 30 | 119 | 77% | 73% | 93% |

Asylum Seeker Group

TSS's Community Development Worker (CDW) has developed links with the Northern Refugee Centre and families are taken to the Women's Conversation Group in Sheffield city centre once a week, where there are family support workers from the Asylum Team and a free crèche.

| Asylum Seeker Group 2004 | Jan-Mar | Apr-Jun | Jul-Sep | Oct-Dec |
|---------------------------------|----------------|----------------|----------------|----------------|
| Individuals | 11 | 8 | 12 | 7 |
| Contacts | 17 | 20 | 19 | 11 |

| Jan-Dec 2004 | Total Seen | | | % Registered of Total | | |
|---------------------|--------------------|-----------------|-----------------|------------------------------|-----------------|-----------------|
| | Individuals | Families | Sessions | Individuals | Families | Sessions |
| Asylum Seeker Group | 25 | 11 | 67 | 96% | 100% | 97% |

Parents in Partnership

This is a group of local parents whose children attend TSS activities. They put on some jewellery making sessions, which one of the parents facilitates. This attracted 3 new mothers. Trinket box & jewellery making was held in July 2004. From January 2004 the group targeted all TSS groups, playgroups, nurseries, schoolyards, etc to encourage more parents to participate. Existing parents in the group approached parents as they dropped their children off at nursery to try and get them involved, and visited the mothers and toddlers groups to encourage new parents to come along to the group. The current parents designed their own introductory pamphlet, and drew up a constitution so that they can apply for funding for training, equipment, etc. Some parents trained for chairing meetings, fundraising, etc.

| Parents Group 2004 | Jan-Mar | Apr-Jun | Jul-Sep | Oct-Dec |
|---------------------------|----------------|----------------|----------------|----------------|
| Individuals | 4 | 12 | 10 | 14 |
| Contacts | 8 | 19 | 10 | 24 |

| Jan-Dec 2004 | Total Seen | | | % Registered of Total | | |
|---------------------|--------------------|-----------------|-----------------|------------------------------|-----------------|-----------------|
| | Individuals | Families | Sessions | Individuals | Families | Sessions |
| Parents Group | 22 | 12 | 61 | 86% | 83% | 90% |

Programme Management Group Meetings

Programme Management Group meetings were held in January, March, April, July, September, October and December 2004, and were attended by a total of 8 parents (from 8 Tinsley families). The meetings continued to be chaired by a parent.

| PMG 2004 | Jan-Mar | Apr-Jun | Jul-Sep | Oct-Dec |
|-----------------|----------------|----------------|----------------|----------------|
| Individuals | 4 | 2 | 5 | 5 |
| Contacts | 5 | 2 | 6 | 7 |

One-off events and activities (see Appendix 2 for summary evaluation reports)

- Trips (to theme parks, seaside, etc.)

| Trips 2004 | Jan-Mar | Apr-Jun | Jul-Sep | Oct-Dec |
|-------------------|----------------|----------------|----------------|----------------|
| Individuals | 47 | 52 | 251 | 0 |
| Contacts | 47 | 54 | 370 | 0 |

- Health information day, held at Tinsley Community Centre on 2 April 2004. Although not as many people attended as had been hoped, those who were there had a full and active participation with all the activities, therapies and agencies present.
- St Lawrence Garden Party for children and parents was held on 25 June 2004. The sun shone, the staff prepared lots of fun and games with food included, and the health visitors did an excellent display on road safety. This event coincided with both Sure Start month and Child Safety Week. (No register was taken).

- Halloween Party, 29 October 2004, attended by 55 people from 20 families, of whom 36 people from 16 families were registered with Tinsley Sure Start, and included 15 children aged under 4. Of those whose ethnicity was known, 10 people came from White-British, 4 Mixed White-Asian, 11 Pakistani and 7 from other Asian ethnic groups. There were lots of fun and games, apple bobbing, mask making, colouring competitions, fancy dress competition, etc. Evaluation in the form of a photographic display board was put together by a local parent. The feedback from parents was positive, the children really enjoyed it and are keen to have another one next year. However this will possibly be held in term time, due to the numbers of older children that attended and the amount of helpers on the day - the parents found it quite hard going.
- Parents Group Festive Cook and Eat Session in December 2004. Parents made truffles (to a local parent's own recipe) and gift boxes (led by a local parent) and also brought food along with them for this end of year festive celebration.

Regular activities (see Appendix 2 for summary evaluation reports)

- Health walks. Although quite popular, some families lack confidence in joining in these activities locally, due to very busy roads (the M1 and its access roads split the Tinsley community). It is not always easy to get a minibus and driver from Sheffield Community Transport (SCT) to go to different areas. From January 2004, power walks for women and children have been offered.

| Health walks 2004 | Jan-Mar | Apr-Jun | Jul-Sep | Oct-Dec |
|--------------------------|----------------|----------------|----------------|----------------|
| Individuals | 10 | 12 | 17 | 5 |
| Contacts | 10 | 37 | 20 | 6 |

| Jan-Dec 2004 | Total Seen | | | % Registered of Total | | |
|---------------------|--------------------|-----------------|-----------------|------------------------------|-----------------|-----------------|
| | Individuals | Families | Sessions | Individuals | Families | Sessions |
| Health Walks | 29 | 17 | 74 | 97% | 100% | 99% |

- Swimming. Sessions have had to be strictly women only as Muslim women would not come otherwise. The sudden closure of the local pool in Rotherham disrupted sessions for a while in January 2004, but a new location and regular transport (with a woman driver) was found. Sessions included women only mother and baby, and antenatal swimming. Mother and Toddler swimming finished at the end of July 2004, after a popular women only session at Oakwood baths in Rotherham, jointly funded with Canklow Sure Start. Future sessions will be pursued.

| Swimming 2004 | Jan-Mar | Apr-Jun | Jul-Sep | Oct-Dec |
|----------------------|----------------|----------------|----------------|----------------|
| Individuals | 13 | 28 | 33 | 0 |
| Contacts | 22 | 43 | 63 | 0 |

| Jan-Dec 2004 | Total Seen | | | % Registered of Total | | |
|---------------------|--------------------|-----------------|-----------------|------------------------------|-----------------|-----------------|
| | Individuals | Families | Sessions | Individuals | Families | Sessions |
| Swimming | 60 | 36 | 128 | 75% | 78% | 84% |

- Pakistani Muslim Centre gym. Weekly trips organised to a local voluntary/community funded gym.

| PMC gym 2004 | Jan-Mar | Apr-Jun | Jul-Sep | Oct-Dec |
|---------------------|----------------|----------------|----------------|----------------|
| Individuals | 0 | 0 | 18 | 0 |
| Contacts | 0 | 0 | 18 | 0 |

| Jan-Dec 2004 | Total Seen | | | % Registered of Total | | |
|--------------|-------------|----------|----------|-----------------------|----------|----------|
| | Individuals | Families | Sessions | Individuals | Families | Sessions |
| PMC gym | 21 | 19 | 29 | 43% | 47% | 48% |

- Keep Fit (women only). These sessions were very popular, with a crèche, and run jointly with TPCC at the community centre following consultation with local women. TPCC have now employed a dedicated Sports Development Worker who runs these sessions, but their attendance is not monitored by TSS as they are open to all women in Tinsley (not just those with under 4s).
- Slim & Trim sessions were run, to include physical activity and healthy eating, from January to March 2004.

| Jan-Mar 2004 | Total Seen | | | % Registered of Total | | |
|--------------|-------------|----------|----------|-----------------------|----------|----------|
| | Individuals | Families | Sessions | Individuals | Families | Sessions |
| Slim & Trim | 7 | 7 | 7 | 100% | 100% | 100% |

- Health Awareness Workshops / Well Woman course (which ran 28 April to 26 May 2004)

| Apr-May 2004 | Total Seen | | | % Registered of Total | | |
|-------------------|-------------|----------|----------|-----------------------|----------|----------|
| | Individuals | Families | Sessions | Individuals | Families | Sessions |
| Well Woman course | 14 | 6 | 28 | 100% | 100% | 100% |

- Cook & Eat sessions (which changed time and venue in September 2004)

| Jan-Mar 2004 | Total Seen | | | % Registered of Total | | |
|--------------------------|-------------|----------|----------|-----------------------|----------|----------|
| | Individuals | Families | Sessions | Individuals | Families | Sessions |
| Nutrition/Healthy Eating | 5 | 2 | 10 | 100% | 100% | 100% |

- 5 A Day 4 Surestart (proposed to start October 2004)
- Healthy Mind Healthy Body (proposed to start September 2004)
- Introduction to Community Development & Health (ICDH) in Punjabi/Urdu.
- Tumbling Tots had to move to late on Monday afternoons in September 2004, which disappointed the parents who had been active in bringing this activity to Tinsley. It was not successful and was discontinued whilst a new venue and time was investigated.

| Tumbling Tots 2004 | Jan-Mar | Apr-Jun | Jul-Sep | Oct-Dec |
|--------------------|---------|---------|---------|---------|
| Individuals | 19 | 20 | 22 | 0 |
| Contacts | 26 | 43 | 32 | 0 |

| Jan-Dec 2004 | Total Seen | | | % Registered of Total | | |
|---------------|-------------|----------|----------|-----------------------|----------|----------|
| | Individuals | Families | Sessions | Individuals | Families | Sessions |
| Tumbling Tots | 45 | 24 | 115 | 78% | 79% | 84% |

- Strengthening Families, Strengthening Communities (weekly).

| Oct-Dec 2004 | Total Seen | | | % Registered of Total | | |
|------------------------|-------------|----------|----------|-----------------------|----------|----------|
| | Individuals | Families | Sessions | Individuals | Families | Sessions |
| Strengthening Families | 12 | 5 | 19 | 92% | 80% | 95% |

- Urdu conversation class, weekly from September 2004, organised by TSS's CDW and taught by a local parent on a voluntary basis. This class is open to anyone in Tinsley and has been attended by local parents, TSS staff and health workers from the Tinsley

GP practices. It was originally planned as a 6 week course, but is to continue into 2005 due to popular demand (and will only stop due to the tutor's pregnancy).

- Toy Library started towards the end of 2004, and is run by the Home Visitors one morning per week, in the St Lawrence Portakabin.

| Oct-Dec 2004 | Total Seen | | | % Registered of Total | | |
|--------------|-------------|----------|----------|-----------------------|----------|----------|
| | Individuals | Families | Sessions | Individuals | Families | Sessions |
| Toy Library | 27 | 12 | 55 | 74% | 75% | 65% |

Future developments

- A building confidence course for parents is planned in the new year with an external facilitator.
- Cook and Eat sessions and food health could be bought in on a sessional basis from the Wildlife Trust or the University.
- Parent and toddler swimming and health walks, which have been popular, could be fed into existing activities led by TPCC's Sports Worker.
- Further sessions of the ICDH course in English, and Urdu/Punjabi.

Breast feeding support and loan of electric breast pumps

During May 2004, the Health Visitors and Midwife got 16 questionnaires completed by women who had borrowed electric breast pumps from TSS. Up to the end of April 2004, 31 breast pumps had been loaned out, and 20 had been returned. A separate report gives full details of the responses to the questionnaire but overall, the loan of breast pumps helped women to continue breast feeding when they encountered problems and might otherwise have given up. For many of the women, it made breast feeding more convenient, enabling them to leave their babies with other family members occasionally.

| Jan-Dec 2004 | Total Seen | | % Registered of Total | |
|-----------------------|-------------|----------|-----------------------|----------|
| | Individuals | Families | Individuals | Families |
| Loan of breast pump | 22 | 22 | 77% | 77% |
| Return of breast pump | 16 | 16 | 94% | 94% |

The Midwife and Health Visitors are now collecting statistics on breastfeeding, and will continue to administer the questionnaire to evaluate the loan of breast pumps on an annual basis.

Home safety

TSS has a Service Level Agreement of 0.25 days per week (or 1.08 days per month) with Cot-Age Child Safety in Sheffield to fit home safety equipment, such as safety gates, fire guards, and smoke alarms. Where possible, families make a donation of £6 towards the cost. Referrals mainly come from the Health Visitors. From January-November 2004, 20 Tinsley families (14 registered with TSS) had equipment fitted. From April-August 9 safety gates, 5 fire guards and 2 smoke alarms were fitted.

Bookstart and BookstartPlus

Bookstart is a national scheme offering free books to every child and advice to every parent. BookstartPlus, part-funded by TSS, builds on this in Tinsley by delivering another pack to children at 2 years old. All Bookstart contacts are made through staff at Tinsley library. A separate report (currently in draft format, awaiting feedback from library staff) details the contacts made and feedback received from parents through the use of an evaluation form developed by the library staff. During 2004, 34 children from 33 families received a Bookstart pack in Tinsley (of whom 22 children from 21 families were registered

with TSS), and 71 children from 70 families received a BookstartPlus pack (of whom 55 children and families were registered with TSS).

Process Evaluation

Staff change

TSS's Health Activities Development Worker left in December 2004, and the opportunity was taken to examine the needs of the programme in very changing circumstances, and develop an appropriate post accordingly.

With the government keen to develop services for children and families based on the Sure Start model across the country, all the existing programmes will evolve into Children's Centres, offering childcare, health services, family support and education and training for parents. The new Family Centre in Tinsley will be the Children's Centre, and all Sure Start and TPCC staff will move into it once built. The emphasis has shifted far more towards developing opportunities and activities for parents in order for them to improve their employability and there is a real need to avoid duplication and build on what is already happening in the community. However, a recent interim evaluation report of TSS highlighted that although the programme had had a demonstrable impact on young children and families in Tinsley, parental involvement had diminished. This may be due to a variety of factors, but demonstrates the need to build services and support in this area in order to develop parental capacity, skills and achievements.

It was decided to advertise for a Parental Development Worker (PDW) in late December 2004. This post will be built on the concept of a parental involvement worker, but with an increased emphasis on the development of parents' own capabilities and skills. The post holder will work under the day-to-day direction of the Community Development Worker (whose salary would be slightly enhanced to reflect the added responsibility) and will act as a support for those activities. Both these posts would work in partnership with the Community Involvement Worker (CIW) from the TPCC. The post would be 30 hours a week and pay £12,000 - £16,000 pro rata.

Parental Involvement

The Parents in Partnership group

This is a group of local parents whose children attend TSS activities. They meet monthly to give comment and feedback on on-going activities and services, and make suggestions about new provisions. Parents organise one-off events, parties, open days, etc., advise on how parents might be more involved, sit on the PMG, assist with interviewing new TSS employees, and most of all make new friends.

PMG meetings

7 parents attended the first 5 PMG meetings of 2004 (January-September) and analysis of TSS's monitoring data shows a fall in the number of parents attending PMG meetings. However, parents attending Parents in Partnership meetings have made the following suggestions and comments:

- Parents would feel "less exposed" if the meeting were around a table.
- The current seating arrangements feel too formal.
- People attend the trips during the holidays but do not go to meetings.
- Letters should be sent out before the meetings (if this is not too expensive for the budget).

Tinsley parents were happy with the suggestion from Firth Park and Shiregreen Surestart about setting up a Sheffield parents forum, but were concerned about the budget implications for Tinsley.

A Celebration Meal for parents was organised in December 2004 at a city centre Chinese restaurant, with limited childcare provided.

In the summer parents stated that Tinsley Park was too dangerous to take their children as there was lots of glass everywhere, especially around the play area. Tinsley's Safety Team arranged for the glass to be cleaned up immediately and organised a Community Clean Up Day with local volunteers to help.

Fathers Involvement

TSS's CDW has been investigating ways of getting fathers more involved in TSS, but there has been little interest shown by Tinsley fathers, and TSS lacks a male worker. A questionnaire to find out what fathers want has been developed with our PhD student. A few of these have been administered by TSS staff, when they have met fathers. 275 were sent out (with pre-paid return envelopes) with the March 2004 newsletter. At the end of April 2004, 6 responses have been received, of which 2 were from women and therefore invalid. Further attempts to get fathers' views were planned, e.g. by using the questionnaire at the nursery gates, when fathers collect their children, but have not taken place. A focus group was organised, but cancelled due to lack of support. Working jointly with Sheffield First for Learning, a taster session was arranged on the evening of 5 July 2004 at Tinsley Community Centre for "Dads, Lads and Grandads" with activities such as oral history, poetry, ICT, DIY, health and well-being, etc. Unfortunately no register of attendance was kept by TSS. It had been hoped to hold some small events in Tinsley for fathers, but these were not held due to pressure of work. Depending on the recruitment of the new PDW (see p11), further initiatives may be tried in 2005.

Parental Development

Local parents need to gain confidence and skills in order to consider employment. TSS's existing CDW and the new PDW post holder would be ideally placed to develop training and education opportunities in partnership with the TPCC'S CIW and new learning champion based at the TPCC. Parents will need to be involved and participate in the development of the Children's Centre and its management board.

There is a large amount of work to do in the development of a publicity and presentation strategy for the Family Centre, in order for this to be presented to the sections of the community during the next year whilst the Family Centre is being built. The CDW and PDW with the support of TSS and TPCC staff and partnership agencies will carry out this work.

Capacity Building

TSS has worked with other agencies in order to build capacity both within staff teams and with local parents:

- Northern Refugee Centre, for on-going work with asylum seekers. TSS staff have been able to attend a training course to understand more about the rights of asylum seekers and the process they go through when they enter Britain.
- Tinsley Forum, to liaise with their training sessions, etc.
- Staff Away day in March 2004 for home visitors, health visitors and development workers. Networking, shadowing and further joint working were a product of the day, with a follow-up day later in the year.
- Training for Chairs Course attended by 2 parents and the CDW, run by VAS. They found the course very useful and introduced different methods to the PMG, to make it more parent friendly.

- Sure Start Conference – 2 parents attended the Sure Start Conference at St Mary’s in Sheffield in the summer. They enjoyed the day but had some comments to make:
 - They felt that Tinsley Sure Start was not represented well and that they would have liked us to have more of an input. They would have also liked a Home visitor to have been there.
 - They said they felt frustrated that other Sure Starts had larger budgets than Tinsley, and this was enabling them to progress further in some areas.
 - They said that after listening to other parents and Sure Start Workers, on how useful the ICDH course had been for them (developing their confidence etc), they said they would like to see one running in Tinsley. They were aware that one had run recently but that had been in Punjabi.
 - They also had some queries regarding the Family Centre - would it be providing holiday play care? and would there be extended childcare for 0-5yr olds?
- New Courses (suggested by parents):
 - A course in Urdu and English to help with the theory part of the driving test. No driving schools currently run a theory course but this will be followed up through Tinsley One Stop Shop’s training facilities.
 - A cultural course, similar to those taught in nursery and school about different cultures and religions.
 - A confidence building course in Tinsley as the idea of attending meetings for parents can be daunting and this would give them encouragement to attend.
 - New crafts such as crochet, knitting, tapestry and cross-stitch in order to maybe work together on a mural for the family centre that is being built in the park.

Breast Feeding Support Group

The Healthy Mums Healthy Babies group met weekly during term time. Attendance varied, with 16 people from 10 families attending a total of 16 times in January-March; 44 people from 26 families attending a total of 95 times in April-June; 24 people from 12 families attending a total of 36 times in July-September; and 32 people from 15 families attending a total of 130 times in October-December.

| Jan-Dec 2004 | Total Seen | | | % Registered of Total | | |
|--------------------------|-------------|----------|----------|-----------------------|----------|----------|
| | Individuals | Families | Sessions | Individuals | Families | Sessions |
| Healthy Mum Healthy Baby | 90 | 48 | 317 | 84% | 88% | 89% |

Ante-natal Support Group

Health Visitors and the Midwife re-launched the ante-natal group in January 2004, called Mums & Tums. This group meets weekly in term time. In January-March 6 people attended a total of 8 times; 12 people attended a total of 17 times in April-June; 5 people attended a total of 6 times in July-September; and 6 people attended a total of 9 times in October-December.

| Jan-Dec 2004 | Total Seen | | | % Registered of Total | | |
|--------------|-------------|----------|----------|-----------------------|----------|----------|
| | Individuals | Families | Sessions | Individuals | Families | Sessions |
| Mums & Tums | 25 | 24 | 45 | 92% | 96% | 93% |

Group sessions for 2-year olds

Group sessions are held occasionally, but the numbers are not reported to TSS.

Infant Feeding Advisor

At last year's Health Visitors Conference, there had been discussions regarding the use of infant feeding advisors. Those Health Visitors from communities with diverse ethnicities had achieved good results with changing feeding patterns when using the services of an infant feeding adviser. Discussions within TSS resulted in the use of a link worker from the SE PCT until March 2005 to devise and administer a questionnaire with 30 families from Tinsley to investigate current weaning and feeding practice in the community, which will provide a useful baseline to apply for the funding of an Infant Feeding Advisor post. This work will also inform the healthy nutrition work within TSS and TPCC.

Changes within the Tinsley community

Due to concerns about Slovakian families who have recently arrived in Tinsley not being able to access services and resources to the detriment of their health and well being, TSS hosted a multi-agency meeting in December 2004 to discuss the plight of these families and to help form a strategy to meet their needs within existing legislation.

Tinsley's family centre in the recreation ground

The 25 year business plans for both revenue and the building running costs were produced. These went to the local authority to be presented at their Cabinet meeting in November 2004, and the South East PCT approved the plans at their Board meeting in October 2004. A meeting at the Sure Start regional unit in Leeds in October 2004 with the regional architect and the regional Sure Start officer was arranged. The plans for the building were presented and after much deliberation these were given the go-ahead by the architect. A request for an extension of the Sure Start capital money has also been made and will go to the central unit in London. Decisions on funding from Active England and Objective One were expected by the middle of November 2004; the funding approval from Active England was received in December (subject to some conditions). The decision from Objective One is now due by the end of January 2005.

TPCC and TSS staff and local parents met with local councillors and Council Cabinet members to lobby support in October 2004 at the Town Hall. They took a photo display of all current activities and the plans of the building. The councillors and Cabinet members offered their political support and were eager that the project should benefit from publicity after its approval by Cabinet.

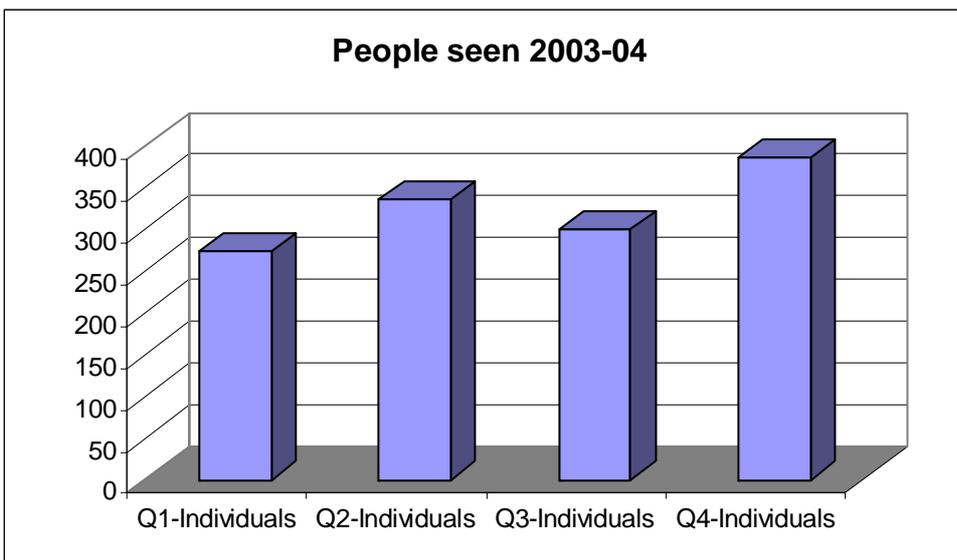
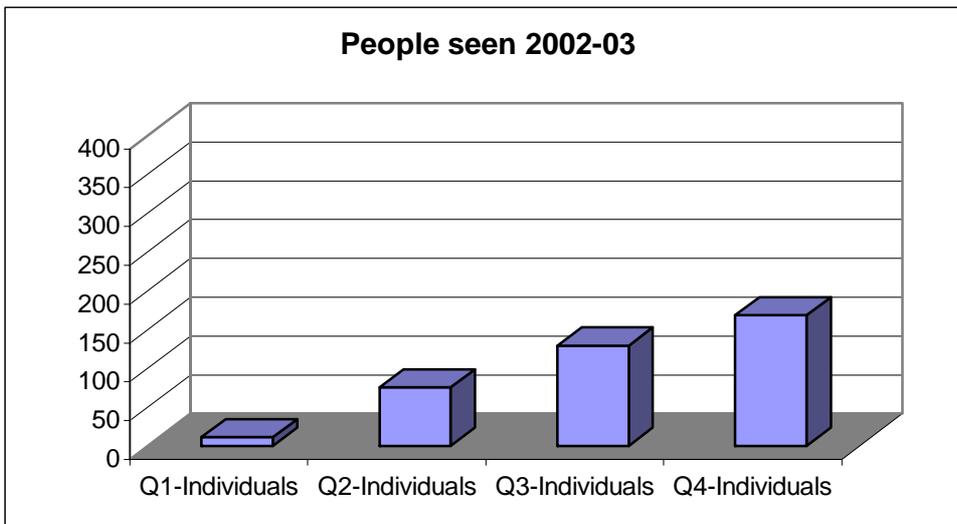
This process has taken an extremely long time with massive amounts of work from the people involved. However there is light at the end of the tunnel and it is hoped the building will be commenced in January/February 2005.

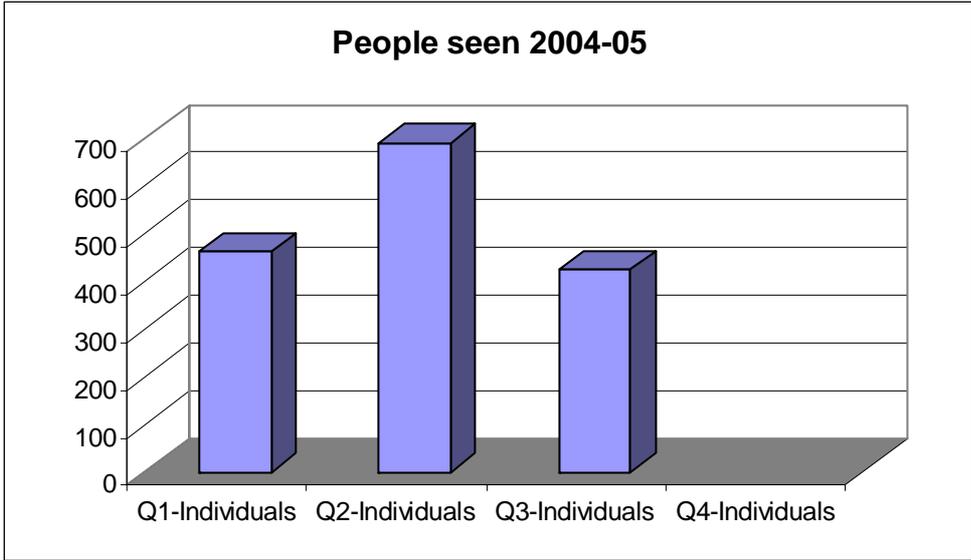
Analysis of monitoring data

The table below shows the numbers of people seen (totals, and those registered with TSS) for the years 2002-03 and 2003-04, and quarterly for the current year. Please note that full recording of data has only been possible since November 2003. (*Figures in italics indicate data incomplete on database, January 2005*).

| PeopleSeen | 2002-03 | | 2003-04 | | 2004-05Q1 | | 2004-05Q2 | | 2004-05Q3 | |
|-----------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| | Total | Reg |
| Children Under 4 | 122 | 106 | 257 | 218 | 208 | 173 | 217 | 169 | <i>210</i> | <i>164</i> |
| Parents | 110 | 110 | 224 | 217 | 205 | 176 | 257 | 210 | <i>154</i> | <i>135</i> |
| Total People | 252 | 236 | 564 | 516 | 485 | 403 | 691 | 457 | 426 | 333 |
| Total Families | 163 | 147 | 250 | 215 | 236 | 194 | 300 | 221 | 241 | 190 |

The charts below compare the numbers of people seen quarterly over the years that monitoring data have been collected.





(Note – data incomplete for November-December in January 2005)

Selected Activities for 2004-05 –numbers of people seen and numbers of contacts (total and registered)

(figures in italics indicate information awaited on database in January 2005)

| Description | Activities Q1 2004-05 (01/04/04-30/06/04) | | | | Activities Q2 2004-05 (01/07/04-30/09/04) | | | | Activities Q3 2004-05 (01/10/04-31/12/04) | | | |
|----------------------------|---|-------------|-------------|-------------|---|-------------|-------------|-------------|---|-------------|-------------|-------------|
| | Total | | Registered | | Total | | Registered | | Total | | Registered | |
| | Individuals | No.contacts | Individuals | No.contacts | Individuals | No.contacts | Individuals | No.contacts | Individuals | No.contacts | Individuals | No.contacts |
| 6-8 week visit | 14 | 14 | 8 | 8 | 10 | 10 | 7 | 7 | 0 | 0 | 0 | 0 |
| Ante natal visit | 55 | 119 | 47 | 100 | 59 | 156 | 51 | 132 | 59 | 139 | 52 | 121 |
| Asylum Seekers Group | 8 | 20 | 8 | 20 | 12 | 19 | 12 | 19 | 7 | 11 | 6 | 9 |
| Behaviour management | 3 | 6 | 3 | 6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Bookstart | 4 | 4 | 4 | 4 | 12 | 12 | 12 | 12 | 22 | 22 | 10 | 10 |
| Bookstart Plus | - | - | - | - | 15 | 15 | 9 | 9 | 29 | 29 | 22 | 22 |
| Breast feeding support | - | - | - | - | 5 | 7 | 3 | 5 | 0 | 0 | 0 | 0 |
| Creche | 37 | 192 | 35 | 189 | 17 | 159 | 14 | 156 | 15 | 75 | 15 | 75 |
| Evaluation | 32 | 32 | 32 | 32 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Event/party/activity | 28 | 28 | 26 | 26 | 0 | 0 | 0 | 0 | 63 | 63 | 42 | 42 |
| Family Session-Baby Room | 6 | 39 | 4 | 25 | 3 | 17 | 2 | 2 | 4 | 46 | 3 | 40 |
| Family Session-Roundabout | 8 | 28 | 8 | 28 | 16 | 57 | 13 | 37 | 10 | 54 | 9 | 51 |
| Family Session-St Lawrence | 8 | 28 | 7 | 24 | 10 | 17 | 8 | 15 | 2 | 13 | 2 | 13 |
| Family support | 48 | 129 | 48 | 129 | 50 | 108 | 50 | 108 | 46 | 117 | 44 | 114 |
| Garden party | 58 | 58 | 51 | 51 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Health Visitor home visit | 106 | 167 | 80 | 130 | 105 | 155 | 80 | 112 | 92 | 145 | 70 | 104 |
| Health walk | 12 | 37 | 12 | 37 | 17 | 20 | 16 | 19 | 5 | 6 | 5 | 6 |
| Healthy Mum Healthy Baby | 44 | 95 | 40 | 86 | 24 | 36 | 17 | 29 | 32 | 130 | 25 | 110 |
| Home Safety | 7 | 8 | 5 | 6 | 4 | 4 | 2 | 2 | 8 | 9 | 6 | 7 |
| Hospital visit | 3 | 3 | 3 | 3 | 6 | 11 | 6 | 11 | 4 | 10 | 4 | 10 |
| Mums'n'Tums | 12 | 17 | 10 | 15 | 5 | 6 | 5 | 6 | 6 | 9 | 5 | 7 |
| Nursery Grant-Roundabout | 30 | 780 | 25 | 668 | 25 | 290 | 21 | 246 | 0 | 0 | 0 | 0 |
| Nursery Grant-St | 0 | 0 | 0 | 0 | 22 | 41 | 18 | 33 | 25 | 313 | 21 | 257 |

| Description | Activities Q1 2004-05 (01/04/04-30/06/04) | | | | Activities Q2 2004-05 (01/07/04-30/09/04) | | | | Activities Q3 2004-05 (01/10/04-31/12/04) | | | |
|------------------------------------|---|-------------|-------------|-------------|---|-------------|-------------|-------------|---|-------------|-------------|-------------|
| | Total | | Registered | | Total | | Registered | | Total | | Registered | |
| | Individuals | No.contacts | Individuals | No.contacts | Individuals | No.contacts | Individuals | No.contacts | Individuals | No.contacts | Individuals | No.contacts |
| Lawrence | | | | | | | | | | | | |
| Nutritional/healthy eating support | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Paid Place-Baby Room | 13 | 70 | 12 | 69 | 11 | 47 | 9 | 34 | 9 | 106 | 9 | 106 |
| Paid Place-Roundabout | 63 | 1137 | 57 | 1012 | 48 | 668 | 41 | 594 | 18 | 274 | 15 | 260 |
| Paid Place-St Lawrence | 10 | 19 | 10 | 19 | 9 | 24 | 7 | 19 | 10 | 169 | 9 | 140 |
| Parent and Toddler/Baby Group | 99 | 222 | 89 | 209 | 79 | 172 | 67 | 156 | 70 | 170 | 57 | 141 |
| Parents Group | 12 | 19 | 12 | 19 | 10 | 10 | 8 | 8 | 14 | 24 | 12 | 20 |
| Play&Say | 24 | 97 | 20 | 83 | 0 | 0 | 0 | 0 | 12 | 48 | 9 | 34 |
| Playgroup session | 30 | 107 | 29 | 100 | 22 | 36 | 21 | 34 | 1 | 1 | 1 | 1 |
| PMC gym | - | - | - | - | 18 | 18 | 8 | 8 | 0 | 0 | 0 | 0 |
| PMG meeting | 2 | 2 | 2 | 2 | 5 | 6 | 5 | 6 | 2 | 2 | 2 | 2 |
| Post natal visit | 33 | 91 | 25 | 73 | 24 | 76 | 16 | 50 | 32 | 94 | 30 | 90 |
| Registration | 22 | 22 | 22 | 22 | 7 | 7 | 7 | 7 | 22 | 22 | 21 | 21 |
| Slim'n'Trim | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Speech&Language Therapy | 9 | 39 | 8 | 38 | 19 | 49 | 15 | 45 | 11 | 18 | 9 | 16 |
| Support with outside agency | 5 | 5 | 4 | 4 | 7 | 14 | 7 | 14 | 3 | 7 | 3 | 7 |
| Swimming | 28 | 43 | 22 | 33 | 33 | 63 | 23 | 51 | 0 | 0 | 0 | 0 |
| Training Provider-Baby Room | 13 | 55 | 13 | 55 | 5 | 6 | 5 | 6 | 11 | 59 | 9 | 43 |
| Training Provider-Roundabout | 29 | 207 | 26 | 194 | 33 | 119 | 29 | 109 | 22 | 167 | 21 | 165 |
| Training Provider-St Lawrence | 0 | 0 | 0 | 0 | 4 | 6 | 2 | 2 | 10 | 45 | 8 | 32 |
| Trip | 52 | 54 | 43 | 45 | 251 | 370 | 114 | 194 | 0 | 0 | 0 | 0 |
| Tumbling Tots | 20 | 43 | 20 | 43 | 22 | 32 | 20 | 30 | 0 | 0 | 0 | 0 |
| Urdu conversation class | - | - | - | - | 13 | 27 | 6 | 14 | 10 | 44 | 5 | 27 |
| User Satisfaction Survey | - | - | - | - | 118 | 118 | 91 | 91 | 0 | 0 | 0 | 0 |

| Description | <i>Activities Q1 2004-05 (01/04/04-30/06/04)</i> | | | | <i>Activities Q2 2004-05 (01/07/04-30/09/04)</i> | | | | <i>Activities Q3 2004-05 (01/10/04-31/12/04)</i> | | | |
|---------------------------------|--|--------------------|--------------------|--------------------|--|--------------------|--------------------|--------------------|--|--------------------|--------------------|--------------------|
| | <i>Total</i> | | <i>Registered</i> | | <i>Total</i> | | <i>Registered</i> | | <i>Total</i> | | <i>Registered</i> | |
| | Individuals | No.contacts | Individuals | No.contacts | Individuals | No.contacts | Individuals | No.contacts | Individuals | No.contacts | Individuals | No.contacts |
| Well Woman | 14 | 20 | 14 | 20 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Totals - Sure Start Area | 460 | 4337 | 382 | 3891 | 688 | 3134 | 449 | 2555 | 423 | 2683 | 331 | 2308 |

Policy recommendations

TSS as a whole seems to be responding to local demands, especially if levels of satisfaction (from the User Satisfaction Survey) are taken into account. It has provided more child care facilities, enabled local women to take part in healthy activities such as exercise, walking, swimming, etc, and tried to ensure activities and services suit parents' demands where possible.

Recommendations on the way TSS as a programme develops, evaluates and monitors:

- Time should be set aside on a regular basis, e.g. each week to ensure monitoring information is completed and submitted for data entry; monthly to ensure services and activities are evaluated; so that the information can be fed back to inform the way services and activities develop.
- Parental involvement, whether formal or informal, should be further developed.
- Further investigation of the low take up of Sure Start services and activities by the White population in Tinsley should be undertaken.
- Ways to improve communications and the distribution of information both within the staff team and in the wider community should be further investigated, to ensure equal opportunities to participate in services and activities are achieved.

Progress on evaluation

The new database system (SmartStart) installed in June 2004, has greatly improved the analysis of monitoring statistics, and made the input of data quicker. Monitoring and evaluation information will continue to be reported to PMG meetings on a regular basis.

The User Satisfaction Survey, undertaken during the summer of 2004 as a joint project with the East End Quality of Life Initiative (EEQOL) provided employment and training for 5 Tinsley people, plus others from Darnall and Burngreave. It gave valuable feedback on a wide range of services in Tinsley, as well as on wider issues such as quality of life in Tinsley. It is a useful exercise to carry out every 2-3 years, although joint working with EEQOL may not be possible next time, as EEQOL is HAZ funded until the end of March 2006.

One-off activities and trips will continue to be evaluated in the same way as previously. The evaluation sub-group will meet every 6 months, with interim input via an email network, to guide the direction of any in-depth evaluation work required.

Appendix 1a Short Questionnaire

Tell us what you think

Please tell us what you thought of today's event and what other events you would like Sure Start to provide.

Colour in how many smiley faces you think this event should get ?
(1 is bad and 5 is brilliant)



What was your favourite bit of today's event?

What did you not like about the event?

What other events would you like us to put on in Tinsley Sure Start?

Appendix 1b

Tinsley Sure Start Evaluation Sheet

We'd appreciate your views on our work. Please comment on the questions below:

1. In general, did you enjoy the day?

2. Could you tell us why you did or did not enjoy it?

3. Did you find Sure Start staff approachable/friendly/helpful?

4. Were the arrangements convenient for you? (*eg child care, food, transport, etc*)

5. Did you make contacts with other parents? If so, was this useful?

6. Are there any activities you want that you cannot do at the moment?

7. Would you, or your children, like to be involved in Tinsley Sure Start's Parents Forum Group, Project Management Committee, or research and evaluation team? If so, fill in your name, address and phone number below. *(This might involve coming to meetings occasionally, being asked to take part in an interview or group discussion, taking photographs, keeping a diary, drawing pictures, etc - all information would be kept confidential)*

Thank you very much for your help

Appendix 1c Summary of trips and activities from 1 January 2004

| Trip | Date | No.Participants | Evaluated? | No.Evaluations | TSS staff recorded |
|---------------------|----------|--|------------|----------------|--------------------|
| American Adventure | 25.08.04 | 29 adults and 23 children (including 3 TSS workers and 5 of their children) | Y | 18 | Fiona/Tahira |
| Blackpool | 18.08.04 | 43 adults and 61 children | Y | 40 | Fiona/Tahira |
| Sundown Pets Corner | 09.08.04 | 24 adults and 43 children (including 5 TSS workers and 9 of their children) | Y | 41 | Fiona/Tahira |
| Clifton Park | 03.08.04 | 11 – 4 adults and 7 children from 3 families | Y | 16 | |
| Skegness | 28.07.04 | No register received | Y | 69 | Fiona/Tahira |
| Norfolk Park | 27.07.04 | 21 – 10 adults and 11 children (2 children belonging to TSS worker), from 5 families. | Y | 17 | |
| Drayton Manor | 16.04.04 | 53 – 6 adults, 12 over 4s and 5 under 4s from registered families; 10 adults, 4 over 4s and 6 under 4s from unregistered families; 4 TSS workers with 9 over 4s and adult relations. | Y | 28 | Tahira |
| Eureka | 19.02.04 | 16 adults, 16 over 4s and 12 under 4s from registered families; 6 unregistered families; 6 TSS workers with children | Y | 35+5 | Fiona |

| Event | Date | No.Participants | Evaluated? | No.Evaluations | TSS staff recorded |
|----------------------------|----------|--|------------------------|----------------|---|
| Halloween Party | 29.10.04 | 55 people from 20 families, or whom 50 people from 18 families came from Tinsley families, of these 36 people from 16 families were registered (15 registered under 4s). | N - but lots of photos | | Elaine & some of home visitors, but mainly organised by Tracy & Donna in Fiona's absence (sick) |
| Festive Cook & Eat Session | 14.12.04 | Combined activity with Parents Group December meeting – 8 people attended (6 of them registered) of whom 2 were TSS worker/parents. | N | | Fiona |

| Activity | Date | No.Participants | Evaluated? | No.Evaluations | TSS staff recorded |
|--|--|--|-------------------|--|---------------------------|
| Punjabi/Urdu conversation course | Sept 2004 onwards | 14 adults, of whom 8 were local parents (inc volunteer tutor) | Y | ongoing – to be included in next annual evaluation | Fiona |
| Norfolk Park Health Walk | 17.08.04 | 9 – 4 adults and 5 children from 3 families | Y | 7 | Tahira |
| Beaded Jewellery at Parent Participation Group | 25.05.04 | 9 adults, of whom 6 were local parents | N | | Fiona |
| Well Women Course | 28.04.04 for 5 weeks | 6 women, all registered | Y | 4 | Tahira |
| Pampering/Health Information Day | 02.04.04 | 14 adults, 4 over 4s and 6 under 4s from registered families; 8 adults, 3 over 4s and 5 under 4s from unregistered families; 8 other agency workers | N | | Tahira |
| Slim & Trim | started 26.01.04 | 7 parents, all registered | N | | Tahira |
| Keep Fit | started 26.01.04 | 1 registered parent (but attendance no longer recorded by TSS) | N | | Joy |
| Health/Power Walks | started 19.01.04 | 29 people from 17 families attended a total of 74 times (mostly registered); from Sure Start age families – 22 people from 16 families attended a total of 67 times) | N | | Tahira |
| Triple Tees (Tinsley Tumbling Tots) | 11.11.03 sessions started, on-going but suspended during Sept-Oct 04 due to lack of venue/time | 7 women, 15 under 4s from registered families; 10 unregistered families all from outside Tinsley | Y | 4 from first session (11 Nov – 16 Dec 03) | Fiona |

Appendix 2 Summary Evaluations of Groups and Activities

Tinsley Sure Start trip to Eureka 19 February 2004

A total of 40 evaluation sheets were completed, 35 short ones (mainly completed by children) and 5 longer ones, completed by adults.

The average number of smiley faces coloured in by children was 4.5 out of 5 (where 1 is bad and 5 is brilliant).

What children liked best about the trip were:

- In the train, shop, TV, music room
- Phones, music room, colouring room
- Going to the bank and the shop (pretend)
- Playing and tidying the shop (5 people)
- The Magic Corridor (4 people)
- Everything was great
- Playing football (4 people)
- Using different kinds of phones (3 people)
- The playing activities (3 people)
- You and your body (3 people, one especially mentioned the “*baby in the stumuc*”)
- The robot
- Watching kids enjoy themselves
- Going on lorry and cars
- Metal bat
- Education for kids
- When I was running after my friends

What they did not like about the trip were:

- Too many people/long queues (7 people)
- Hurting my leg
- We never got to see the man fall in the water (4 people)
- The water
- It wasn't entertaining (4 people)
- The coach
- I didn't like the garage as it was very boring
- The café, shop
- The playground because there wasn't a lot to do (2 people)
- Cold weather (3 people)

Other events children want to see (and the numbers who mentioned them) are:

- Flamingoland (6)
- Theme parks (4)
- Parks
- Centerparks
- Alton Towers (14)
- Farm (3)
- Skeggy,
- Rother Valley,
- Underbank (5)
- Swimming (5)

- Blackpool (7)
- Seaside (4)
- Camping (3)
- Cleethorpes (5)
- Fun day
- Butlins (2)
- Pleasure Island (3)
- American Adventure (3)
- Rock climbing
- Thornbridge (2)
- Clifton Park
- Countryside
- Drayton Manor (4)
- Mixed cultural event
- Chatsworth (2)
- trips
- Treasure Planet
- Magna

From the 5 adults' questionnaires that were completed, all 5 said they generally enjoyed the day, but one said she would have enjoyed it more if it had been less crowded.

In answer to what they did or did not enjoy, 3 people said it was too busy or overcrowded, 2 people felt it was a long day, but on the positive side 3 people said there were lots of interesting things to do and learn about, and 1 said the kids were happy.

3 people said they found the Sure Start staff friendly and helpful, one said they were not, and one said she only saw one (who was helpful).

People generally found the arrangements convenient, and one particularly mentioned the coach from the Pike and Heron. One said the kids got bored on the coach, and one felt the coach should have come sooner, as it was a long day.

4 people said they made useful contacts with other parents, but one said she did not.

Other events and activities that were mentioned were Cadbury World, theme parks, and picnics.

Tinsley Sure Start trip to Drayton Manor, 16 April 2004

56 people went on the trip – 6 adults, 12 over 4s and 5 under 4s from registered families; 10 adults, 4 over 4s and 6 under 4s from unregistered families; 4 TSS workers with 9 over 4s and adult relations. A total of 28 short evaluation sheets were completed, by both adults and children.

The average number of smiley faces coloured in was 4.4 out of 5 (where 1 is bad and 5 is brilliant).

What people liked best about the trip (and the numbers who mentioned them) were:

- The rides (28) – especially the water slide (6), rollercoaster (2), and one person mentioned Shockwave, Stormforce and Apocolipse.
- The zoo/animals (2) – especially the tigers.

What they did not like about the trip were:

- The weather – rain (19).
- Nothing/liked everything (4).
- The journey (2).
- The zoo (1).
- Goldmine rollercoaster (1).
- Queuing – “but it was not too bad” (1).
- The water log – “got all wet” (1).

There were two (conflicting) comments about music on the journey:

- “[the journey] would be better with music” and
- “the rubbish music on the coach!”

Other events they want to see (and the numbers who mentioned them) are:

- Flamingoland (1)
- Theme parks (1)
- Parks (1)
- Centerparks (1)
- Alton Towers (15)
- Skegness (10)
- Don Valley (1)
- Oasis (1)
- Swimming (2)
- Blackpool (1)
- Seaside (1)
- Rock climbing (1)
- Cleethorpes (6)
- Kids places (1)
- Pleasure Island (3)
- American Adventure (3)
- Drayton Manor (3)
- Similar trips (2)
- Shopping (to Birmingham, London, Bradford) (2)
- Thorpe Park (3)
- Lightwater Valley (5)
- Go karting (1)
- Chocolate factory (1)
- Woods (1)
- Spain (1)
- Fantasy Island (1)

Well Woman Course 26.05.04

This course ran for 5 sessions from 28 April to 26 May 2004. It was attended by 6 women overall, 4 of whom filled in evaluation forms.

What did you most enjoy during the course?

Reflexology and Raki, stress

I enjoyed all the sessions. During the course I most enjoyed the beauty therapy one

Stress management

Stress management, massage

What did you least enjoy during the course?

chocolate cake

Less time

Family planning

Nothing

Do you feel that you learned new things?

Yes

Yes, I feel I have learnt new things

Stress management was very interesting

Yes

Do you have any suggestions for other topics for future courses?

Detailed stress/anger management course; Reflexology, Raki, beauty and head massage course

Health, stress, childcare

Aromatherapy and massage course would be brilliant

More massaging and relaxation techniques

Any other comments

Course was too short, not in enough depth, in other words I bloody enjoyed it and want it to continue in more depth

Wonderful course, can we have more!!

Graves Park trip run by Home Visitors during Spring Bank Holiday week, 2004 for Parents and Toddlers Group

28 people went on the trip on 11 June 2004. These included 10 parents and an adult who is not a parent, and 17 children. The table below shows the numbers and ages of children.

| Age | 0 | 1 | 2 | 3 | 4 | over 4 |
|--------------|---|---|---|---|---|--------|
| No. children | 2 | 4 | 5 | 2 | 2 | 2 |

28 evaluation sheets were received (using the short evaluation sheet, Appendix 1a). Out of a possible score of 5, the trip received an average score of 4.39.

| What was your favourite bit of today's event? | No. |
|--|-----|
| The farm | 9 |
| Animals | 4 |
| The nice flowers/garden | 2 |
| Slide | 2 |
| Bouncy castle | 2 |
| Shops | |
| Going to see the animals | |
| Going to the farm because it has food | |
| The place was very nice | |
| Place was very good - I want to come again; I felt like I am in Pakistan | |
| The playground was great and April loved the fish | |
| I like everything | |
| Being outdoors, close to home, cheap, variety and activities | |
| Playing | |
| All of it | |
| Nice play area for kids | |

| What did you not like about the event? | No. |
|---|-----|
| Not enough time; the time wasn't long enough, it could have been improved by being longer | 10 |
| The bus was late, too long waiting for the coach | 8 |
| Not enough room for buggies | 2 |
| Some parents need help who have more than one child | |
| Animals | |
| Farm | |
| The coffee area did not have inside area | |
| Nothing | |
| I like everything, it was great | |
| There should be a little bouncing slide | |

| What other events would you like us to put on in Tinsley Sure Start? | No. |
|---|------------|
| Seaside trip | 4 |
| Zoo | 3 |
| Similar events as today | 3 |
| Indoor activities as well as outdoor activities | 2 |
| Nice eating places | 2 |
| Wentworth | 2 |
| Let you know later on | |
| Sherwood Forest park and farm, Clifton Park | |
| Cleethorpes, Skeggy, Oasis, Magna, swimming, Sherwood Forest, chocoate, Northern Windmill, Blackburn Meadows, ice skating, rock climbing, waterland, bowling, dancing, Ulley Country park, rollerblading, chestnut forest | |
| Skegness, Flamingoand, Chocolateland (and others can't read) | |
| Come again | |
| More farms | |
| Museum | |
| For little ones | |
| Rides | |
| Can we go again please!!! | |

Trip to Norfolk Park, 27 July 2004

10 adults and 11 children (2 of the children were the Sure Start worker's who went on the trip), from 5 households, who completed 17 questionnaires.

Average score out of 5 (from coloured in smiley faces) – 4.353

| What was your favourite bit of today's event? | No. |
|--|------------|
| The tyre ride | 7 |
| Swimming in the pool | 5 |
| Play areas | 3 |
| Walk | 2 |
| All of it | |
| The big slide | |

| What did you not like about the event? | No. |
|---|------------|
| Nothing | 9 |
| Very busy. Shower not nice | 3 |
| When we had the long walk | |
| Swimming | |

| What other events would you like us to put on in Tinsley Sure Start? | No. |
|---|------------|
| Clifton Park | 6 |
| Ice skating | 4 |

| What other events would you like us to put on in Tinsley Sure Start? | No. |
|---|----------|
| Swimming/aquarobics <i>"My daughter is in school, but she loves swimming. I would like a swimming class for children on a Saturday. Most kids enjoy it."</i> | 3 |
| Theme Parks (Drayton Manor – 2, Alton Towers - 3, Magna – 2, Flamingoland, American Adventure) | 3 people |
| Bowling | |
| Other short events and health events | |
| Blackpool | |

Trip to Skegness, 28 July 2004

The attendance register for this trip was lost, so exact attendance not known. 69 people completed questionnaires.

Average score out of 5 (from coloured in smiley faces) = 4.20

| What was your favourite bit of today's event? | No. |
|---|-----|
| Seaside (beach, sea, sand, etc) | 27 |
| Rides (e.g. water slide/ridge – 6; dodgems – 3) | 24 |
| Swimming | 4 |
| Everything (e.g. <i>"I think the trip was a great idea, the best bit was going to the beach and swimming in the sea."</i>) | 4 |
| Park/gardens | 3 |
| Weather | 2 |
| Shops | 2 |
| Donkeys | 2 |
| Slot machines | |
| Was well organised | |
| Not being with parent | |
| Buying my doll | |
| Winning | |
| Fish & chips | |
| Destination | |

| What did you not like about the event? | No. |
|--|-----|
| There was not enough time (e.g. <i>"4 hours is not enough", "Mardy woman moaning so we had to come back early"</i>) | 24 |
| Nothing | 13 |
| Journey was too long / travelling by coach | 6 |
| Wasting time stopping because no toilets on coach | 5 |
| Not enough rides | 3 |
| Some shops | |
| Freezing water | |
| Ghost train | |
| Cold water, not going on the water log | |

| What did you not like about the event? | No. |
|--|-----|
| Son was ill did not get refund | |
| When I do the money machine, it doesn't work | |
| Big rides | |
| Getting soaked wet by the sea | |
| Kids running off | |

| What other events would you like us to put on in Tinsley Sure Start? | No. |
|--|-----|
| More trips (in general) | 12 |
| Seaside trips (e.g. Scarborough, Blackpool, Cleethorpes,) | 12 |
| Activities, e.g. gokarting, ice skating, climbing, swimming, camping, orienteering | 8 |
| Zoo/animals | 5 |
| Theme parks (generally) Plus specific themes parks mentioned by others include Alton Towers (9), Drayton Manor (2), Centerpark, Flamingoland (3), Treasure Island, Disneyland, American Adventure | 4 |
| Underbank | 3 |
| Trips near to Sheffield, ie butterfly house, Clumber Park, Chatsworth, Cinemas, concerts, Meadowhall, Thornbridge | 3 |
| Spain | 3 |
| Use the train, it's quicker | 2 |
| During holidays, events and other activities in the park | |
| Alton Towers, Ponds Forge, London, Newcastle | |
| Florida, Alton Towers, Butlins, | |
| | |
| More trips for children | |
| Peak district overnight, parks, France, etc | |

Any other comments

Probably from an older child, in the suggestions for other events: *"Things like adventure parks, places where you can canoe, rock climb, orienteer, bike ride, so it is an activity to do not just anything you want to do. These might be just for older people but will be a lot more popular, trust me! PS on the next trip remind people about going to the toilet before setting off."*

Trip to Clifton Park, 3 August 2004

4 adults and 7 children from 3 households went on the trip, who completed 16 questionnaires.

Average score out of 5 (from coloured in smiley faces) – 4.813

| What was your favourite bit of today's event? | No. |
|---|-----|
| All rides | 5 |
| When we couldn't get on the float | 3 |
| Cars | 3 |
| Bouncy castle | 3 |

| What was your favourite bit of today's event? | No. |
|---|-----|
| Walking about | 2 |
| Having some time to myself | |
| Swimming | |
| The food | |

| What did you not like about the event? | No. |
|---|-----|
| Didn't have enough time for paddling pool | 3 |
| The rides | 2 |
| Train | |
| The lazy bikes | |
| Not enough time | |

| What other events would you like us to put on in Tinsley Sure Start? | No. |
|--|-----|
| Abroad (Greece - 4, Ibiza, Cyprus) | 4 |
| Theme Parks (Paris Disneyland, American Adventure, Alton Towers, Drayton Manor, Disneyland Florida, Pleasure Island – 2) | 3 |
| Ice skating | 2 |
| Horse riding, farm, zoos | 2 |
| Bowling | |
| Swimming | |
| Don't mind! | |

Trip to Sundown Adventureland (“the theme park uniquely designed for the under 10’s”), 9 August 2004

64 people went on the trip, 21 adults and 43 children. Of these 5 adults and 7 children were TSS staff. 41 completed questionnaires were received.

Average score out of 5 (from coloured in smiley faces) – 4.585

| What was your favourite bit of today's event? | No. |
|---|-----|
| Everything | 9 |
| Water ride | 7 |
| Rides | 4 |
| The train ride | 3 |
| Tractor ride | 2 |
| Ice-cream | |
| When a boy fell in the mud | |
| Kids having fun | |
| Go-karts | |
| Going to the play area | |
| Playing inside | |
| Sleigh ride | |
| Looking at rabbits | |

| What was your favourite bit of today's event? | No. |
|--|------------|
| The birds, the ride and the food | |
| Going on the walk | |
| Animals | |
| Eating/drinking indoors | |
| Messing about | |
| Park | |
| Play area, most of it was really good | |
| Seeing house inside | |
| Going into those houses and the water ride was OK. The best bit was when we played hide and seek | |

| What did you not like about the event? | No. |
|--|------------|
| The rain/horrible weather | 22 |
| Nothing | 10 |
| No live animals | 4 |
| The pretend farm, the map wasn't very good | |
| Less shops | |
| Travelling by coach | |
| Being late setting off back | |
| It's too babyish and there are no rides for older people and there were less animals | |

| What other events would you like us to put on in Tinsley Sure Start? | No. |
|---|------------|
| More trips, activities, events (Clumber Park, Sherwood Forest) | 12 |
| Theme Parks (Just for kids, Alton Towers - 4, Drayton Manor – 3, Flamingoland, Magna – 3, Disney) | 12 |
| Seaside (Scarborough, Cleethorpes - 2, Bournemouth, Blackpool – 2) | 6 |
| Swimming (Hillsborough, Ponds Forge) | 5 |
| Farms/zoos/animals | 5 |
| Come here again next year/at Christmas | 3 |
| Sailing | 2 |
| Horse riding | 2 |
| Towns (Liverpool, Manchester) | 2 |
| Scuba diving | |
| Bowling | |
| Go by train! | |
| Go karting | |
| Well events which have amusements for older and younger people, like trip to Alton Towers or go-karting | |

Any other comments

“Good trips with excellent rides! Thank U!”

Norfolk Park Health Walk, 17 August 2004

4 adults and 5 children from 3 households went on the Health Walk, of whom 7 completed questionnaires.

Average score out of 5 (from coloured in smiley faces) – 3.857

| What was your favourite bit of today's event? | No. |
|---|-----|
| The tyres | 2 |
| Walking | 2 |
| Swings | |

| What did you not like about the event? | No. |
|--|-----|
| The slide | 2 |
| Everything | 2 |
| Tyres | |
| Talk and walk | |

| What other events would you like us to put on in Tinsley Sure Start? | No. |
|--|-----|
| Skegness | 3 |
| Drayton Manor | 2 |
| London | |

Trip to Blackpool, 18 August 2004

104 people went on the trip, 45 adults and 59 children (including 3 TSS workers and their families), who completed 60 questionnaires.

Average score out of 5 (from coloured in smiley faces) – 4.62

| What was your favourite bit of today's event? | No. |
|---|---|
| Rides | 29 |
| Blackpool beach | 16 |
| Friendly/helpful Sure Start staff | 8 (6 people singled out one person in particular) |
| Enjoyed everything | 7 |
| Bumpy cars | 3 |
| Sea | 3 |
| Theme park | 2 |
| Train ride | 2 |
| Indoor water area | 2 |
| Donkey rides, beach rides, and sand | |
| Speed boat | |
| The bus ride | |
| Sitting on the big wheel | |

| What did you not like about the event? | No. |
|---|------------|
| The rain at the end of the day | 28 |
| Enjoyed everything | 6 |
| Food | 4 |
| Coach | 2 |
| Beach | |
| I would have been happier if it was a bit cheaper | |
| The beach water was not clean | |
| I didn't like the scary rides | |
| Swings | |
| Making stops at service centres | |
| Walking to the rides so far | |
| Sand | |
| The weather | |
| The toilets | |
| The end of the day | |

| What other events would you like us to put on in Tinsley Sure Start? | No. |
|--|------------|
| Theme Parks (Drayton Manor – 9, Alton Towers – 18, Disneyland, Thorpe Park, Lightwater Valley - 2, Flamingoland - 4, Treasure Island - 3, American Adventure - 2, Camelot) | 33 |
| Trips to London, Paris, Bradford, Liverpool, Manchester | 4 |
| Seaside (Scarborough – 2, Skegness - 2) | 6 |
| Shopping | 3 |
| Similar events | 5 |
| Zoo/animals | 2 |
| More of an educational trip for children | |
| Something really different | |
| Same kind of events and more choices of events | |
| Group events, age groups, eg 1+ to zoo, 15+ bigger theme parks | |
| Not sure | |
| Swimming at Ponds Forge | |
| Museums | |
| Ulley Park | |
| A big water slide | |
| Staying away from home for a few days | |

Trip to American Adventure, 25 August 2004

39 adults and 37 children went on the trip (including 5 TSS workers and 9 of their children). 18 people completed questionnaires.

Average score out of 5 (from coloured in smiley faces) = 4.33

| What was your favourite bit of today's event? | No. |
|--|------------|
| Rides (generally) | 10 |
| Particular rides (e.g. water ride, missile, spidy boat, pirat ship, etc) | 7 |
| Being together with everyone | |

| What did you not like about the event? | No. |
|---|------------|
| Weather (rain) | 11 |
| Boats/water ride | 4 |
| Kids!! | |
| Big wheel | |
| I did not like scary rides | |

| What other events would you like us to put on in Tinsley Sure Start? | No. |
|---|------------|
| Alton Towers | 7 |
| More days out/trips (generally) | 6 |
| More activities (generally) | 2 |
| Seaside trips (e.g. Blackpool, Cleethorpes) | 2 |
| Melas and other events | |
| Legoland | |

Appendix 4 Questionnaire for evaluation of loan of electric breast pump

Child's name..... Date of birth.....

Weight at birth.....Kg / Lb (Delete as appropriate)

Mother's name..... Date of birth.....

Address Telephone No.....

1. Why did you decide to try using a breast pump? (tick as many as apply)

| | |
|---|---|
| 1 | I wanted to breast feed but wasn't physically able to. |
| 2 | I wanted to go back to work but continue breast feeding. |
| 3 | I had to go into hospital and wanted to continue breast feeding. |
| 4 | I didn't like the idea of breast feeding, but could see there were advantages for the baby. |
| 5 | I tried breast feeding, but it was very painful. |
| 6 | My baby didn't take to breast feeding. |
| | other (please specify): |
| | |

2. Did you get help and advice from any of the following? (tick as many as apply)

| | |
|---|---|
| 1 | Local Midwife |
| 2 | Hospital Midwife |
| 3 | Health Visitor |
| 4 | Tinsley Sure Start Home Visitor(s) |
| 5 | G.P. |
| 6 | Practice Nurse |
| 7 | Family |
| 8 | Friends |
| 9 | Tinsley Sure Start breast feeding support group |
| | other (please specify): |
| | |

3. How did you feel about breast feeding before your baby was born? (tick as many as apply)

| | |
|---|---|
| 1 | I felt very strongly I wanted to breast feed. |
| 2 | I quite liked the idea of breast feeding. |
| 3 | I wasn't too happy about the thought of breast feeding. |
| 4 | I definitely didn't want to breast feed. |
| 5 | I thought it would be better for the baby. |
| 6 | I thought it would be better for me. |
| 7 | I thought it would be too painful. |
| 8 | I thought it would be too messy. |
| 9 | I thought it would be too inconvenient. |
| | Other (please specify): |
| | |

4. Have you ever tried using a manual breast pump?

Yes (go to question 5)

 ¹

No (go to question 6)

 ²

5. How did that compare with the electric one?

6. How old was your baby

| | | | | | |
|---|--|---|---|--|---|
| when you first started breast feeding? | | Weeks / months (delete as appropriate) | when you first started to use the breast pump? | | Weeks / months (delete as appropriate) |
|---|--|---|---|--|---|

7. How old was your baby

| | | | | | |
|--|--|---|---|--|---|
| when you finished breast feeding? | | Weeks / months (delete as appropriate) | when you finished using the breast pump? | | Weeks / months (delete as appropriate) |
|--|--|---|---|--|---|

8. Did using the breast pump help you continue breast feeding?

Yes

 ¹

No

 ²

9. Did you consider buying your own breast pump? (tick as many as apply)

| | |
|---|---|
| 1 | Yes, but I couldn't afford one. |
| 2 | Yes, but it didn't seem worth it for just a short time. |
| 3 | No, I knew I couldn't afford one. |
| 4 | No, I was too stressed and busy to think about it. |
| 5 | I could only afford a manual pump. |
| | Other (please specify): |
| | |

10. What were the main advantages for you? (tick as many as apply)

| | |
|---|---|
| 1 | It took all the hassle out of breast feeding. |
| 2 | Quick. |
| 3 | Clean. |
| 4 | Adjustable speed. |
| 5 | Adjustable pressure. |
| 6 | Easy to sterilise. |
| 7 | No mess. |
| 8 | Could use batteries if no mains supply available. |
| | Other (please specify): |
| | |

11. Did you have any problems with the breast pump? If so, what would have helped?

12. Did you have any concerns about using a breast pump that might have been used by someone else? If so, how were you re-assured?

13. Overall, how satisfied were you with the loan of an electric breast pump?

| Very satisfied | Fairly satisfied | Neither satisfied nor dissatisfied | Fairly dissatisfied | Very dissatisfied | Don't know |
|----------------|------------------|------------------------------------|---------------------|-------------------|------------|
| 1 | 2 | 3 | 4 | 5 | 9 |

14. Would you recommend using an electric breast pump to other people?

Yes ¹ No ² Maybe ³

Appendix 4 A study of Tinsley Sure Start: interim findings – Executive Summary

Introduction

1. This is the second interim report for Tinsley Sure Start. Its focus is to look at interim findings based mainly on interviews with parents and staff conducted in 2004. The report has three sections: Experience of Tinsley Sure Start Services, National Policy and Local Realities, and Understanding Impact.

Experience of Tinsley Sure Start Services

2. Several participants characterised Tinsley Sure Start as 'additional provision' in the context of an area which was seen to have experienced neglect by statutory services. The provision was viewed by some as significantly enhancing the experience of living in Tinsley for mothers with young children.
3. Several mothers described the value of Sure Start input, particularly through the home visiting service, after they had given birth. The Sure Start approach and the kind of provision offered was also seen as potentially reducing the isolation of many women in the area.
4. Tinsley Sure Start was seen to provide respite, particularly for mothers who need time away from children. It was also seen as 'responsive' to individual and family need; this may be particularly important for families where there are children with special needs.
5. Overall there were few criticisms of services. However, a number of critical comments were made. There was some concern about limited circulation of information about services as well as strong feelings expressed about access to specific provision (this concern particularly related to creche and nursery places). Interviews with parents and staff also raised a number of issues about the level of use of Tinsley Sure Start in the area, examining possible barriers to use among those living in extended families as well as a perceived 'under-use' by white residents.

National Policy and Local Realities

6. The report examined recent policy shifts in the Sure Start agenda including looking at changes in the objectives and in the location of Sure Start within Government.
7. Some staff have expressed concerns about whether the greater focus on employability within the current policy direction is appropriate in Tinsley. Various possible policy 'flaws' were investigated, namely the rationale for funding childcare, and the assumption of a neat link between increasing childcare and higher levels of employment.
8. There was some discussion about cultural norms and expectations in the Tinsley Pakistani community about women with young children working. While there is undoubtedly a range of attitudes in the community towards this, there exists significant resistance among some sections of it.
9. In addition, the number of Tinsley residents who are relatively recent arrivals to the UK has implications for the demands for EAL and other basic skills provision. While there is great interest in the area in training and educational opportunities, this interest is often not for the purpose of obtaining paid employment.

10. Parent participation has been a key principle of the Sure Start programme, although the priority given to it has changed within the Sure Start objectives and it carries far less weight in the Children's Centres initiative.
11. Tinsley has a vibrant recent history of parent involvement (particularly in the development of Tinsley Parents and Children's Consortium). However, Tinsley Sure Start has struggled to develop parent participation. Preliminary analysis suggests that the reasons for this are complex.

Understanding Impact

12. A number of participants discussed personal changes that they had experienced though using Tinsley Sure Start. Parents were particularly likely to talk about their increase in confidence. The parents who attended the Parent's Participation Group and the Programme Management Group talked about the skills they had developed through this involvement and through the employment-related training they had received.
13. Those participants most likely to identify changes to their family and parenting had accessed health visitor input including the 'Strengthening Families, Strengthening Communities' course. A small number of others discussed the benefits of participating in TSS groups for themselves and their children.

Conclusions

14. The report has provided analysis of a section of the research findings to date. The production of this report and the break in the collection of data provides an opportunity for some discussion about the remaining fieldwork, for example, whether there are certain areas which require a greater focus within the research.

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Appendix 5 Tinsley Sure Start User Satisfaction Survey – Executive Summary

205 people, mostly women, took part in the User Satisfaction Survey conducted jointly during June-September 2004 by Tinsley Sure Start and the East End Quality of Life Initiative. This compares with 129 people who took part in a similar survey before Sure Start came to Tinsley in July 2001.

In this year's survey, almost three-quarters of the people who took part were Pakistani, and 18% were White-British, the 2 main ethnic groups in Tinsley. Their average age was 29-30. Most were in good health, and health generally seemed to have improved since the first survey was undertaken.

Services and activities for pregnant women and parents with very young children

Overall, people were either very or fairly satisfied with services and activities provided for pregnant women and parents of very young children (family doctor, midwife, hospital, health visitors, home visitors, antenatal classes, breastfeeding support, parent/toddler group, mother and baby swimming, etc.) The highest levels of dissatisfaction (fairly or very dissatisfied) were recorded for the family doctor (7%) and mother and baby swim sessions (8%). Over the last 2 years, there has been some uncertainty about 1 of the GP practices in Tinsley, and the sudden closure of the nearest swimming pool (in Rotherham) could have affected how people responded to these questions. Improvements suggested included drop-in surgeries at GPs, more home visits, more time with professionals, and more leaflets and written information.

Services and activities for parents with children aged 2-4

In 2001, an increase in the availability of childcare had been a high priority for parents of young children in Tinsley. In this year's survey, we found high levels of satisfaction with all aspects of childcare (availability, quality and cost), and with other activities and services such as playgroup, nursery, speech and language therapy, Tumbling Tots, special needs provision, activities in school holidays and trips. The highest level of dissatisfaction was 9% (fairly or very dissatisfied) for the cost of childcare, and family activities during school holidays. Improvements suggested included more activities during school holidays, more information and improved publicity, and more childcare places.

Services and activities for parents

We asked how satisfied people were with a range of activities and services, some of which are provided by Tinsley Sure Start, and some by other organisations (Tinsley Forum, Tinsley One Stop Shop, Tinsley Advice Service, Tinsley Parents & Children's Consortium, etc.) Most people were either very or fairly satisfied with these services. Highest levels of dissatisfaction (fairly or very dissatisfied) were recorded for the cost of local activities (9%), availability of training courses (8%), the quality of advice (7%), and the availability of health services (7%). Some of this dissatisfaction may be due to the closure of Tinsley Advice Service for 2 years (2001-2003) and uncertainty some time ago about 1 of the GP practices. Improvements suggested included better publicity, and various aspects of training courses (more variety, more levels, more frequent).

Quality of life in Tinsley

In 2001, we asked a few questions about quality of life in Tinsley. In this year's survey, many more questions were asked about a wider range of issues.

Tinsley as a place to live

Levels of satisfaction with Tinsley as a place to live had increased a great deal between 2001 and 2004. In the second survey, a lower proportion of people had lived in Tinsley a long time, perhaps indicating that some of those people who had been very dissatisfied in 2001 had moved away in the intervening 3 years. However, this alone would not account for the huge shift in satisfaction with all the different aspects of the area we asked about.

More than half the people in our survey said they liked the "friendly people" in Tinsley, and over 50% said that Tinsley had improved in the last 2 years. Comparing the 2 surveys, satisfaction (those who said they were fairly or very satisfied) increased with:

- * general appearance of the area (from 22% to 62%)
- * quality of education in local schools (from 58% to 71%)
- * access to training (from 35% to 60%)
- * availability of jobs for local people (from 13% to 53%)
- * public transport to where you want to get to (from 51% to 75%)
- * quality of local shops (from 47% to 74%).

Access to a healthy diet

Generally people said they could buy fresh fruit and vegetables locally at a reasonable cost and quality, in order to provide their family with a healthy diet.

Aspects of life in Tinsley

People generally agreed quite strongly with statements such as "there is a good community spirit", "you can rely on your neighbours when you need to", and "there is not enough for young people to do." Opinions were more divided about whether "younger and older people respect each other", "this is a safe place for kids to play", "people keep themselves to themselves", "the area has a bad reputation", and whether there were problems with drugs, hooliganism and vandalism in the area.

Social life

Most people knew a lot of people locally, and they got on well with each other. There were reasonably high levels of trust expressed in groups such as local councillors, the local council, local employers, and the police. 86% of people interviewed said they trusted Tinsley Sure Start and their neighbours, and most people (97% and 98% respectively) said they trusted their friends and family.

Fear of crime

88% of the people we talked to said they felt safe alone in their homes at night, and 75% said they felt safe walking alone in their local area after dark. However, people said their quality of life was affected by fear of crime to a higher degree than might be expected, with an average score overall of 4.95 (where 0 is no effect and 10 is total effect).

What would make Tinsley a better place to live?

85 people made comments about many aspects of life in Tinsley. Most comments, as in 2001, were about improving the local recreation ground. This was closely followed by people who wanted improvements to the maintenance of the area, especially street and subway cleaning. A youth centre and more activities for young people in the area were suggested by a number of people; more shops, increased police presence and a local

police station, improved public transport, more sports and leisure activities, more activities in school holidays, and safe play areas for children were also suggested.

Conclusions and Recommendations

Overall, life in Tinsley seems to have improved dramatically over the last 3 years. Tinsley Sure Start has made a substantial contribution to this, by improving existing services and introducing new ones (such as the Home Visiting team) for families with children aged 0-4. Sure Start has improved access to activities such as swimming and health walks for women and children, and introduced courses to help build a stronger, healthier community. At the same time, other important changes have occurred in Tinsley. Tinsley Forum opened the Tinsley One Stop Shop in September 2002, vastly improving local access to training and IT facilities, and helping local people back into employment. Tinsley Advice Service closed in 2001 due to withdrawal of funding, but re-opened in 2003, providing much needed support with a wide range of issues. The local co-op shop closed and then re-opened under local management. Tinsley Parents and Children's Consortium (TPCC), working closely with Tinsley Sure Start, have more than doubled the number of childcare places available in Tinsley, offering extended and affordable childcare to help working parents, and helping to train more local childminders. The TPCC have also been successful in attracting funding for a worker to improve sports and physical activities for women in Tinsley. Tinsley Sure Start are working closely with Sheffield City Council in a joint effort to regenerate the local recreation ground, including the building of a new, environmentally sustainable Family and Community Centre in the park. Other environmental issues, such as traffic noise and air pollution (Tinsley is in 1 of Sheffield's 2 Air Quality Action Areas, due to the proximity of the M1 motorway and its access roads which cut through the area) continue to be actively pursued by projects such as the Tinsley Tree Project and the East End Quality of Life Initiative.

Recommendations regarding the way forward for Tinsley Sure Start include:

- Improve publicity - newsletters, posters and leaflets need to be timely, well designed and well placed, to ensure everyone has the opportunity to get involved. More important information should also be available in Urdu. Joint publicity with other organisations (TPCC, Tinsley Forum, Tinsley One Stop Shop, and the recreation ground improvements) should be actively pursued, to ensure information reaches the wider community.
- Tinsley Sure Start should be very focused on their provision for families of 0-4 year olds, but continue to work closely with other organisations in Tinsley to ensure good quality provision of activities and services is extended to everyone in the community, especially older young people (aged 12 and over).
- Improvements to the local recreation ground remain a high priority for local people, and Tinsley Sure Start should continue to work closely with Sheffield City Council and other partners to ensure the lengthy consultation phase very soon becomes a physical reality, with improved facilities for all members of the community, and an environmentally sustainable building which shows a real commitment to the future of the community.
- Family activities during school holidays should be improved. This would require joint working with the local council and other providers to ensure good quality activities are offered to children of all ages.
- More involvement from local parents is needed if Tinsley Sure Start is to continue to respond to local needs and maintain its current high levels of satisfaction. This would also build capacity within the local community and help to maintain the sustainability and continuity of the project when Sure Start funding starts to diminish.

More information

- If you would like more information about Tinsley Sure Start and the activities and services it offers, please contact the office at Unit 3 Highgate, Bawtry Road, Tinsley, Sheffield S9 1UY, tel. 0114 261 8181.
- If you need information about childcare in Tinsley, please contact the TPCC at the Roundabout Centre, Bawtry Road, Tinsley, tel. 0114 244 8885.
- If you would like to see the full reports analysing the User Satisfaction Survey, please call into the Tinsley Sure Start office (as above), or contact the East End Quality of Life Initiative, 10 Montgomery Terrace Road, Sheffield S6 3BU, tel. 0114 285 9931, where copies are available.
- Electronic copies can be emailed to you. Contact Barbara Rimmington on either barbara@sheffielddct.co.uk or barbara.rimm@btconnect.com.
- If you would like to know more about the work of the East End Quality of Life Initiative, please contact Barbara Rimmington, the Research Officer, as above, or Neil Parry, the Project Officer, at the same address, tel. 0114 285 9911.

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